

CEO MESSAGE | TODD MICKELSEN

Momentum in Mexico: Converus' Technologies Shine

Hi,

Big news out of Mexico this month. VerifEye made waves on two exciting fronts. First, a trailblazing organization uses VerifEye to transform hiring and monitor employees with inspiring results. Second, I took the stage at a major security conference packed with top international execs looking for smarter ways to verify truth.

Faster Hiring. Smarter Oversight. Real Savings.

Impressive results from a social institution in Mexico! This nonprofit committed to helping vulnerable children through education and social programs recently turned to [VerifEye](#) to upgrade how they screen applicants and monitor employees in trust-critical roles.

The payoff? Faster evaluations. Stronger internal controls. Cost-effective remote testing — all without sacrificing accuracy or quality.

Their exec team told us VerifEye has dramatically cut down applicant evaluation times. That's not just higher efficiency — but peace of mind — powered by technology that protects what matters most. Read the [case study](#).

Execs Fired Up About EyeDetect and VerifEye at Major Security Conf.

This month, I co-presented with Luis Guillermo Paredes García, CEO of the Veracity and Credibility Center, at the II International Business Security Forum in Mexico City, a powerhouse 3-day event focused on logistics security and supply chain risk.

Our session, “Advanced Technologies in Intelligence, Trust and Investigations,” showcased how [EyeDetect](#) and VerifEye outperform traditional lie detection methods — with speed, simplicity and scalability.

One executive told me over lunch, “We use EyeDetect because we're in the middle of nowhere. Getting polygraph examiners out here is nearly impossible. EyeDetect lets us test whenever we need to.”

And they are not alone. Many Mexican companies use EyeDetect to expose theft or internal data leaks, something a traditional polygraph cannot do as quickly.

During Q&A, the crowd made it clear: They want control over testing. They want speed. They want less invasiveness. With EyeDetect and VerifEye, that's what they get.

It was exciting to meet so many leaders who were familiar with our technologies. Most just needed a clearer picture of how it empowers their hiring and internal risk strategies.

Thank you for supporting what Converus stands for — building organizations rooted in honesty and trust. [Email us](#) if you need an evaluation of your current credibility assessment process.

Best,

Todd Mickelsen
President & CEO

P.S. - Forward this email to others interested in the world's most advanced credibility assessment technologies. If you have industry news or would like to share your experience using EyeDetect or VerifEye, we'd love to hear from you. Email info@converus.com.

CONVERUS IN THE NEWS



05.06.2022 – [Want to Save the Government \\$29 Billion? Look into Their Eyes](#)

CASE STUDY



VerifEye Improves the Integrity and Efficiency of Employee Recruitment and Monitoring

[READ MORE](#)

NEW SERVICE PARTNERS

A warm welcome to new Converus Service Partners:

- ATW Distro, LLC (Florida)
- CIG, LLC (Puerto Rico)

We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? Click [here](#).)

UPCOMING EVENTS

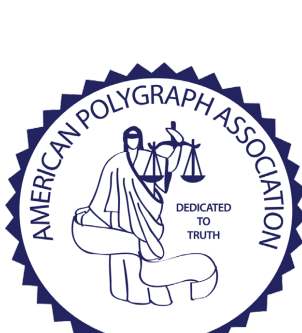


WORKSHOPS

Take advantage of a new training option from Converus. Join us on a free, 60-minute Teams call with a Converus expert to discuss specific topics. Learn more [here](#).



Aug. 4-6, 2025 – [16th Police Recruitment and Retention Summit](#) - St. Louis, MO



Aug. 24-29, 2025 – [APA 59th Annual Seminar and Workshop](#) - San Diego, CA

ABOUT CONVERUS

Converus provides scientifically validated credibility assessment technologies. [VerifEye®](#) (U.S. patent pending) is the world's first mobile app to help organizations or individuals accurately verify the truth about a person — including background, identity, creditworthiness and claims — in about 10 minutes. [EyeDetect®](#), which detects deception by measuring involuntary eye behavior, is a fast, accurate, affordable, noncontact, scalable, and fully automated option to polygraph. [EyeDetect+](#) is the world's first automated polygraph, making the testing process impartial, accurate, and less intrusive (than a traditional polygraph). It assesses credibility by monitoring and recording ocular activity plus physiological activity similar to a traditional polygraph. Customers worldwide use the product line for screening and investigations to help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: converus.com

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