



CEO MESSAGE | TODD MICKELSEN

University of Florida PD Now Hires 5x Faster with EyeDetect

Hi,

Do you know an organization interested in streamlining its hiring process, reducing costs, and improving candidate quality?

The University of Florida Police Dept. (UFPD) used to take about 90 days to hire new sworn officers. As a result, they lost qualified candidates who grew impatient. (Read the [case study](#)).

Last year, UFPD added [EyeDetect](#) to their hiring process and discovered 5 benefits:

1. **Reduced hiring time:** Candidates can be hired 5x faster, in under two weeks.
2. **Significant cost savings:** EyeDetect tests cost 70% less than polygraph exams.
3. **Rapid training:** Personnel are trained in one day for free — eliminating long and expensive training programs.
4. **Customized tests:** Tests are quickly written for specific issues, reducing examinee suitability concerns.
5. **Competitive advantage:** Qualified applicants are quickly and accurately screened and hired before competing agencies can begin their lengthy, inefficient hiring processes.

We welcome UFPD to our network of over a hundred [public safety agencies](#) using EyeDetect.

Upcoming Events

We look forward to showcasing EyeDetect and [EyeDetect+](#) at these upcoming events (stop by and say hi):

- [14th Police Recruitment and Retention Summit](#) – August 4-6, 2024, Orlando, FL
- [APA 58th Annual Seminar and Workshop](#) – August 25-30, 2024, New Orleans, LA

Ongoing Training

We had successful training sessions (in English and Spanish) this month. Attendees from 25 countries were represented. If you need a refresher on our advanced credibility assessment technologies, watch for updates on the [Training & Certificate Program](#) section on our website to register for next session.

Todd Mickelsen
President & CEO

P.S. - Forward this email to others interested in the world's most advanced credibility assessment technologies. If you have industry news or would like to share your experience using EyeDetect or VerifEye, we'd love to hear from you. Email info@converus.com.

EyeDetect Video



FLASHBACK! Enjoy this 2015 news report, which includes an interview with Converus Chief Scientist Dr. John Kircher.

CASE STUDY



EyeDetect Streamlines Hiring, Improves Efficiencies & Saves Money at the University of Florida PD

[READ MORE](#)

CONVERUS IN THE NEWS



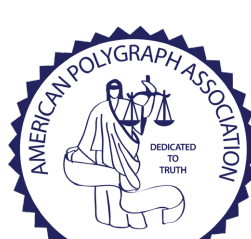
07.07.2024 – [TAMIU to host Texas A&M researchers conducting new lie detection technology](#) (College Station, TX)

UPCOMING EVENTS

Converus will be participating in the following events:



Aug. 4-6, 2024
14th Police Recruitment and Retention Summit – Orlando, FL



Aug. 25-30, 2024
APA 58th Annual Seminar – New Orleans, LA

ABOUT CONVERUS

Converus provides scientifically validated credibility assessment technologies. [VerifEye™](#) (U.S. patent pending) is the world's first mobile app to help organizations or individuals accurately verify the truth about a person — including background, identity, creditworthiness and claims — in about 10 minutes. [EyeDetect®](#), which detects deception by measuring involuntary eye behavior, is a fast, accurate, affordable, noncontact, scalable, and fully automated option to polygraph. [EyeDetect+](#) is the world's first automated polygraph, making the testing process impartial, accurate, and less intrusive (than a traditional polygraph). It assesses credibility by monitoring and recording ocular activity plus physiological activity similar to a traditional polygraph. Customers worldwide use the product line for screening and investigations to help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: converus.com

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