

VerifEye Improves the Integrity and Efficiency for a Mexican Social Institution's Employee Recruitment and Monitoring

"VerifEye reduced evaluation time of job applicants without compromising quality."

BACKGROUND

A renowned Mexican nonprofit institution focused on providing girls with access to education and comprehensive development to vulnerable children and teens through educational programs, cultural activities and psychosocial support. The organization self-funds its social programs through its network of pawnshops.



Given the nature of its operations, which involve employee management for its social programs and operational staff at its pawnshop branches, they needed an agile, reliable, and accurate applicant screening and employee monitoring tool that would help preserve their high standards of integrity and trust — without significantly increasing operating costs.

VERIFEYE IMPLEMENTED

To strengthen its human resources processes, the institution implemented **VerifEye[®] by Converus[®]**, a mobile tool that enables remote and rapid credibility assessments.

Initially, VerifEye was used in screening job applicants for key positions. Evaluations were done remotely, which resulted in significant savings. Later, its use was expanded to the periodic monitoring of current employees in sensitive areas such as loss prevention, internal auditing, and operations — reinforcing a culture of honesty and helping to proactively identify potential operational risks.

RESULTS

By implementing VerifEye, this social institution received the following benefits:

- **More efficient processes:** Reduced evaluation time without compromising quality.
- **Lower operational risks:** Early detection of potentially dishonest behavior.
- **Greater geographic reach:** Remote evaluation of candidates and employees outside the metropolitan area.
- **Improved internal control:** Strengthened oversight and operational integrity.
- **Institutional alignment:** Reinforces the commitment to ethics, transparency, and the well-being of children in Mexico.

SUMMARY

The institution's integration of VerifEye has further professionalized its recruitment and internal monitoring processes, aligning operations with its principles of integrity, efficiency and service. This experience demonstrates how technological tools can serve as a key ally in the social sector, enhancing impact and institutional sustainability.

Converus ("with truth") provides scientifically validated credibility assessment technologies that help protect countries, corporations and communities from corruption, crime and threats. Converus is based in Lehi, Utah, USA. Visit: converus.com