



**CEO MESSAGE | TODD MICKELSEN**

## VerifEye Takes a Huge Leap Forward

Hi,

We just released a significant update (Version 3) of [VerifEye](#), the world's first truth verification app. This latest version is highly polished and ready for use. [Watch the new VerifEye video.](#)

Improvements to VerifEye were made in 3 areas:

- Uses AI to obtain sharper eye and pupil images, resulting in higher accuracy.
- Uses AI to coach the test taker on optimal phone position.
- Processes data and scores tests up to 6x faster than Version 1, depending on the phone.

VerifEye is ready for prime time, especially for [accurately determining the credit risk of a customer](#) or [conducting pre-pre-employment screening of job applicants](#). And the test only takes about 10 minutes.

More than 20 customers in 10 countries use VerifEye. From your mobile device, you can [download the free VerifEye app](#) from the Apple Store or Google Play and take a demo test. It's easy. Just go to the Tests Tab in the app and click on "Take Demo Test".

### Successful Police Recruitment Event

We participated in [The 13<sup>th</sup> Police Recruitment and Retention Summit](#) this month in Las Vegas. Along with our special guest, Austin Mead of the Davis County Sheriff's Office (Utah), we presented a case for using EyeDetect to increase efficiencies in the hiring process.

Deputy Mead shared how EyeDetect can decrease the time needed for hiring, cut costs, improve candidate quality, and eliminate unsuitable applicants.

At the event, we administered over 30 number tests to law enforcement personnel and were 100% successful in getting everyone's number in the first position.

Many law enforcement agencies commented that by using a pre-screening tool like EyeDetect they could run on their own to identify and screen out unsuitable candidates early in the hiring process would save \$1,000's and significantly shorten the time to hire.

**Todd Mickelsen**  
President & CEO

P.S. - Click your email "forward" button to send this email to others interested in credibility assessment. And please share industry news with us! We'd love to hear from you. Send email to [info@converus.com](mailto:info@converus.com).

## NEW VERIFEYE VIDEO



## PRESS RELEASE



### Tech Experts to Demonstrate Cost-Cutting Way to Streamline Hiring Process at Feb. 20-22 Police Recruitment Event

[Read](#)

## COMPARING THE CONVERUS TECHNOLOGIES

### Comparison of EyeDetect, EyeDetect+ and VerifEye

Comparison	EyeDetect	EyeDetect+	VerifEye
<b>Year invented/ introduced</b>	2014	2021	2023
<b>How it works</b>	A laptop equipped with specialized software and infrared camera records involuntary changes in eye movements and pupil diameter to measure cognitive effort.	A laptop equipped with specialized software, infrared camera, and polygraph sensors, records polygraph channels and ocular-motor measures. Examiner may conduct pre- and post-test interviews.	An Android or iPhone with the VerifEye app records involuntary changes in eye movements and pupil diameter to measure cognitive effort.
<b>Test duration</b>	Tests take 15 to 30 minutes, depending on the test type.	Tests take 20 to 45 minutes, depending on the test type.	Tests take 10 minutes.
<b>Time to get test results</b>	Test results and report in minutes.	Test results and report in minutes.	Test results and report in minutes.
<b>Accuracy</b>	Screening test: 86-88% <sup>1,3</sup> Diagnostic (investigative): 87% <sup>4</sup>	Screening test: 88-91% <sup>3</sup> Diagnostic (investigative): 87-99% <sup>4</sup>	About 80%
<b>Equipment required</b>	EyeDetect Station	EyeDetect Station and physio tracker	Cell phone with free VerifEye app
<b>Invasiveness of test</b>	No sensors attached (noninvasive)	Some sensors attached to the fingers or wrist. No blood pressure cuff. (minimally invasive)	No sensors attached to the examinee. (noninvasive)
<b>Objectivity</b>	Automated testing process that maximizes reliability and objectivity.	Automated testing process that maximizes reliability and objectivity.	Automated testing process that maximizes reliability and objectivity.
<b>Training</b>	Standard training (administer tests and interpret results) takes about 6 hours; advanced training is 2 additional days.	Standard training takes 8 hours; advanced training is 2 additional days.	Examinee watches a tutorial and takes a self-administered test on a mobile phone. If the test is proctored, training takes less than 3 hours.
<b>Why it matters</b>	First credibility assessment innovation in nearly 100 years. Fast, accurate, affordable, noninvasive, scalable, unbiased.	The world's first automated polygraph that's impartial, accurate, less intrusive, and captures more information than a traditional polygraph.	The world's first mobile truth verification test. Never before has a truth verification test been available to the masses, worldwide.

1. Source: Laboratory and FBI Research on the Ocular-Motor Deception Test - European Polygraph Journal, Vol. 10, 2012, No. 4 (2012)  
2. Source: Ocular-Motor Methods for Detecting Deception in a Multiple Issue Screening Protocol - A. Peter Dictional Examinations August 2006 (4. Source: EyeDetect Hybrid Directed by Comparison Test (9-043) Development and Validation Study, May 2021 (5. EyeDetect Hybrid Multi-Issue Comparison Test (9-043) Development and Validation, May 2021.

## NEW SERVICE PARTNERS

A warm welcome to new Converus Service Partners:

- Integritech S.A.C. (Peru)
- IPE Inteligencia Patrimonial (Mexico)

We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? Click [here.](#))

## VIRTUAL TRAINING



### EyeDetect & VerifEye | Teams Meeting (Free)

**Date:** March 5-7, 2024 (3 days)  
**Time:** 9am to 2pm MST (GMT-7) / 11am to 4pm EST

**Agenda:**

- Tues., March 5 – Test Proctor training
- Wed., March 6 – Administrator training
- Thurs., March 7 – Test Writer training

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## ABOUT CONVERUS

Converus provides scientifically validated credibility assessment technologies. [VerifEye™](#) (U.S. patent pending) is the world's first mobile app to help organizations or individuals accurately verify the truth about a person — including background, identity, creditworthiness and claims — in about 10 minutes. [EyeDetect®](#), which detects deception by measuring involuntary eye behavior, is a fast, accurate, affordable, noncontact, scalable, and fully automated option to polygraph. [EyeDetect+](#) is the world's first automated polygraph, making the testing process impartial, accurate, and less intrusive (than a traditional polygraph). It assesses credibility by monitoring and recording ocular activity plus physiological activity similar to a traditional polygraph. Customers worldwide use the product line for screening and investigations to help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: [converus.com](http://converus.com)

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Converus Inc., 610 S. 850 E., Suite 4, Lehi, UT 84043, United States