



Happy Holidays  
&  
Happy New Year

Celebrate with us the contributions of Drs. Kircher and Hacker in creating our groundbreaking credibility assessment test.

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# > converus® NEWSLETTER

EyeDetect® EyeDetect®+ VerifEye

December 2023

## Message from Converus President and CEO

### Thank You for Supporting Converus

Hi,

I'm continually honored and humbled by the "gift" of your continual support of Converus. Whether you're an employee, customer, Converus Service Partner, board member, investor, vendor, etc., I look at Converus' association with you as a gift.

During 2023, we have done our best to give back as well. Most notably:

- You can now use a mobile app to verify truth, anytime or anywhere, thanks to the release of [VerifEye](#) (U.S. patent pending).
- The world's first automated polygraph, [EyeDetect+](#), now meets the [American Polygraph Association's](#) new electrodermal activity (EDA) signal processing standard.
- And lastly, EyeDetect continues our vision of accurately validating truth and exposing deception worldwide. For example (as we previously reported), it played a key role in exonerating an [Olympic pole vaulter](#) of a doping accusation.



#### The Gift that Started it All

However, none of our achievements would have been possible without the contributions of Drs. John Kircher and Doug Hacker who gave the world a new way to detect deception. Converus exists because of an historic, paradigm-shifting concept proposed in the summer of 2002.

While driving from Salt Lake City to the state of Washington to hike Mt. Rainier, John and Doug wondered if deception could be accurately observed in the eyes. That simple, yet profound thinking resulted — more than a decade later — in the invention of EyeDetect.

To properly honor the remarkable contributions of Drs. Kircher and Hacker to the credibility assessment industry, I'm pleased to share with you for the first time the story of how EyeDetect came to be. Read about it here: [Converus Origin Story](#)

Thank you, John and Doug, for daring to explore new and unconventional ideas.

Click your email "forward" button to send this email to others interested in credibility assessment. And please share industry news with us! We'd love to hear from you. Email: [info@converus.com](mailto:info@converus.com).

Todd Mickelsen  
President and CEO  
[Converus Inc.](#)

## Converus Origin Story



### Taking Lie Detection Technology to New Heights

Early one July morning in 2002, two research scientists from the University of Utah in Salt Lake City climbed into a wintergreen Subaru Outback and began a transformational journey to Washington state... [READ MORE](#)

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## Upcoming Events

#### Free EyeDetect & VerifEye Virtual Training

Date: March 5-7, 2024 (3 days)

Times: 9am to 2pm MST (GMT-7)/ 11am to 4pm EST

- Tues., March 5th – Test Proctor training
- Wed., March 6th – Administrator training
- Thurs., March 7th – Test Writer training

[Click to register or see agenda](#) (Training will be online using MS Teams.)



This course will also be offered in Spanish on March 19-21. Click [here](#) for Spanish registration and agenda

We have had inquiries about attending an in-person training. If you're interested, please click [here](#).

## About Converus

Converus provides scientifically validated credibility assessment technologies. [VerifEye™](#) (U.S. patent pending) is the world's first mobile app to help organizations or individuals accurately verify the truth about a person — including background, identity, creditworthiness and claims — in about 10 minutes. [EyeDetect®](#), which detects deception by measuring involuntary eye behavior, is a fast, accurate, affordable, noncontact, scalable, and fully automated option to polygraph. [EyeDetect+](#) is the world's first automated polygraph, making the testing process impartial, accurate, and less intrusive (than a traditional polygraph). It assesses credibility by monitoring and recording ocular activity plus physiological activity similar to a traditional polygraph. Customers worldwide use the EyeDetect product line for screening and investigations to help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: [converus.com](#)

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