



>converus® NEWSLETTER

EyeDetect EyeDetect+ VerifEye

July 2023

Message from Converus President and CEO

VerifEye: Potential Hires or Online Profiles

Hi,

As the weather heats up, so does [VerifEye](#)'s usage. I've heard many glowing comments from customers about using the world's first truth verification mobile app.

Here's a quote from Juan Pablo Bolaños, the director at Neuro Polygraph & Technology in Mexico:

"With VerifEye, the candidate selection processes has significantly improved. It's no longer necessary to invest in expensive hardware or personnel to perform the tests. In a fast, simple and reliable way, we can check if the job applicant is a drug user, has committed a serious crime, or has links with cartels. It's really spectacular."



To save the time of having job candidates visit your office, make VerifEye part of your hiring process. After you review test results, decide if you want to pursue a candidate or just move on.

Verifying Online Profiles

Another use case I'm especially excited about is using VerifEye to help validate online profiles as truthful and accurate — whether it's a personal profile on a dating website or a professional services profile.

As dating and online professional services websites integrate VerifEye into their platform, finding true love or a plumber or painter would be a lot safer.

The Dangers of Dating Websites

There are dozens of dating websites. Match, eHarmony, Tinder and Bumble are a few of the more popular sites. This industry has experienced explosive growth. In 2022, there were 366 million users participating in a \$2.86 billion industry. But something needs to be done to protect those who sincerely just want to meet others.

False information in online dating profiles is very common. In an anonymous survey of 1,000 people, [Healthy Framework](#) found over 55% of adults ages 18-54 admit to lying about *something* on their dating profile. It may be age, height, weight, location, gender — or even marital status. (It's estimated as many as 42% of those using the Tinder dating app already have a partner.) Read this [blog](#).

Financial scammers on dating websites are another issue. One man conned an estimated \$10 million out of three women he attracted on Tinder. Someone on iFlirt claiming to be a widowed woman in her 30s bilked a 78-year-old man out of half a million dollars. Read this [blog](#).

False Contractor Credentials

The same goes for those hiring a contractor on such websites as Home Advisor, Houzz or Thumbtack. How do you know a contractor's profile is truthful about being licensed, insured, or qualified?

There are many stories from homeowners about contractors who misrepresent their qualifications. Subpar workmanship can result in costly property damage, and oftentimes the homeowner has no recourse for reimbursement.

These are just two additional examples to illustrate that when truth matters, use VerifEye.

New Service Partner

A warm welcome to our new Converus Service Partner **Provider Polygraph Service** in Texas.

We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? Click [here](#).)

Click your email "forward" button to send this email to others interested in credibility assessment. And please share industry news with us! We'd love to hear from you. Email: info@converus.com.



Todd Mickelsen
President and CEO
[Converus Inc.](#)

Converus Blog



Millions Lost to Romance Scams: The Alarming Rise of Online Dating Deception

[Read more](#)

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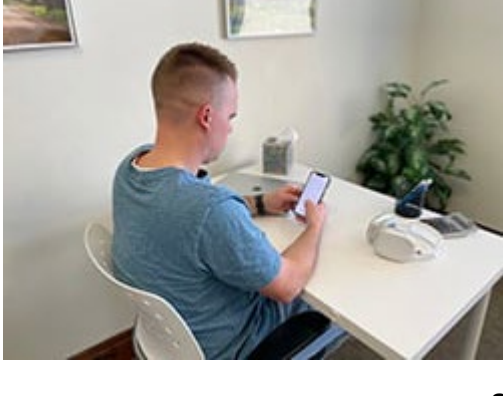
Reeling in Those "Catfishing" on Online Dating Websites

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Press Release



New Truth Verifying App Aims to Assure Safer Online Connections

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Upcoming Events

Free EyeDetect & VerifEye Virtual Training

We conducted virtual training last week. The next class will be held in November. Click [here](#) for more information about training.

We have had inquiries about attending an in-person training. If you are interested, please click [here](#).



About Converus

Converus provides scientifically validated credibility assessment technologies. [VerifEye](#)™ is the world's first mobile app to help organizations or individuals accurately verify the truth about a person — including background, identity, creditworthiness and claims — in about 10 minutes. [EyeDetect](#)®, which detects deception by measuring involuntary eye behavior, is a fast, accurate, affordable, noncontact, scalable, and fully automated option to polygraph. [EyeDetect+](#) is the world's first automated polygraph, making the testing process impartial, accurate, and less intrusive (than a traditional polygraph). It assesses credibility by monitoring and recording ocular activity plus physiological activity similar to a traditional polygraph. Customers worldwide use the EyeDetect product line for screening and investigations to help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: [converus.com](#)

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