



# converus® NEWSLETTER

EyeDetect® EyeDetect®+ VerifEye®

June 2023

## Message from Converus President and CEO

### VerifEye Officially Launches in U.S. as Usage Grows Worldwide

Hi,

With the conclusion of our beta-test phase, we officially launched [VerifEye](#) (currently v. 1.4.5) in the U.S. on June 27.

Watch the first TV news report on VerifEye [here](#).

The idea that it's now possible to affordably and quickly verify truth by using a cell phone's camera and AI anywhere, anytime, and in almost any language, is quickly gaining momentum worldwide:



- [IsoTalent](#), a U.S.-based global recruiting and employment firm, uses VerifEye to identify 1,200 hireable nurses based in Mexico. VerifEye will verify the nurses are certified and don't have any disqualifying behaviors — like drug use or ties to cartels — before IsoTalent refers them to a U.S. hospital for hire.
- In Mexico, VerifEye is used for pre-employment and/or employee monitoring tests by a security company working primarily with jewelers, a logistics company that distributes medicine, and a BMW dealership.
- A South African firm uses VerifEye to test individuals for ties to terrorists.
- We've also had discussions with several large companies — one is considering over a million tests annually.

#### Easily Order VerifEye Tests Online

I'm also very excited to announce VerifEye tests for fidelity and sobriety can be ordered online, thanks to U.S.-based Converus Service Partner [EyeCanKnow](#).

EyeCanKnow's sobriety topic options include drugs, alcohol, gambling and pornography. From a simple menu, the customer chooses a topic, timeline, and other details about a particular event and then receives a unique VerifEye link by email to take a test. Clicking the link on the mobile phone downloads the app and starts the test, which is self-administered. After the test, the customer pays to get the test results.

It's super user-friendly. Check it out. Other Converus Service Partners plan to provide similar services.

There's a great need worldwide for verifying truth, and VerifEye — a mobile, self-administered app for Apple (iOS) and Android phones — will fill this need perfectly.

#### New Service Partners

A warm welcome to our new Converus Service Partners:

- Biodetect Polygraph Services (Zimbabwe)
- Martin Manuel Gonzalez Melendez (Mexico)

We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? Click [here](#).)

Click your email "forward" button to send this email to others interested in credibility assessment. And please share industry news with us! We'd love to hear from you. Email: [info@converus.com](mailto:info@converus.com).



Todd Mickelsen  
President and CEO  
[Converus Inc.](#)

## Converus in the News



Share this video on:



06.28.2023 – [Converus Launches VerifEye, a Truth Verification App](#) (Tech Buzz News)

Share this story on:



## Press Release



### Liar, Liar, Phone's on Fire — New Truth Verifying App Officially Released in US

[Read more](#)

Share this case study on:



## Upcoming Events

#### Free EyeDetect & VerifEye Virtual Training

**New format!** Training will be more specific to tasks and will include live demos and hands-on workshops.

Date: July 18-20, 2023 (3 days)

Times: 9am to 2pm MDT (GMT-6) / 11am to 4pm EDT

(ending times are approx.)

- Tues, 18th – Test Proctor training
- Wed, 19th – Administrator training
- Thurs 20th – Test Writer training



[Click to register or see agenda](#) (Training will be online using MS Teams.)

This course will also be offered in Spanish on July 25-27. Click [here](#) for Spanish registration and agenda.

## About Converus

Converus provides scientifically validated credibility assessment technologies. [VerifEye™](#) is the world's first mobile app to help organizations or individuals accurately verify the truth about a person — including background, identity, creditworthiness and claims — in about ten minutes. [EyeDetect®](#), which detects deception by measuring involuntary eye behavior, is a fast, accurate, affordable, noncontact, scalable, and fully automated option to polygraph. [EyeDetect+](#) is the world's first automated polygraph, making the testing process impartial, accurate, and less intrusive (than a traditional polygraph). It assesses credibility by monitoring and recording ocular activity plus physiological activity similar to a traditional polygraph. Customers worldwide use the EyeDetect product line for screening and investigations to help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: [converus.com](https://converus.com)

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