



# converus® NEWSLETTER

EyeDetect® EyeDetect®+ VerifEye®

May 2023

## Message from Converus President and CEO

### Early Adopters of New Technology Reap Huge Benefits

Hi,

Four years ago, there were no law enforcement agencies in Georgia using EyeDetect. But that soon changed...

The Morgan County Sheriff's Office (MCSO), based in Madison, GA, had a broken hiring process. It needed to be fixed. All polygraph testing was provided free, courtesy of the Georgia Bureau of Investigation.

Due to MCSO's remote location, they often waited up to two weeks for an examiner. And additional time was needed to get the polygraph exam results.



We reached out to MCSO in 2019 and told them about EyeDetect. Even though it sounded like the perfect remedy for an inefficient hiring process, they were hesitant initially because no other Georgia law enforcement agency was currently using EyeDetect.

They concluded the benefits far outweighed the risks. With EyeDetect, they realized they could:

- Quickly identify the most qualified, sought-after candidates before a competing agency hired them.
- Drastically reduce hiring costs and time with a more efficient hiring process workflow. For example, since EyeDetect results are available in 5 minutes, no psych exam would be necessary for those that failed.
- Quickly assess which candidates were eligible for additional coaching, thus producing a stronger candidate pool.
- Reduce the risk of hiring candidates that would harm or embarrass the agency.
- Substantially reduce turnover by hiring better quality candidates.

After purchasing in June 2019 and experiencing all the previously listed benefits, this Georgia trailblazer inspired 7 other GA law enforcement agencies to buy EyeDetect.

The days of being a laggard in adopting the advanced EyeDetect technology are over. We're quickly approaching 100 U.S. law enforcement customers and have over 600 EyeDetect customers worldwide. It's revolutionized and forever changed the employee screening process. Read the MCSO case study [here](#).

The automated, unbiased EyeDetect test can streamline your hiring process or investigations. Not only will you save time and money, but you'll also gain a competitive advantage over competing agencies vying for the same applicants. [Contact us](#) for a demo.

#### New Service Partners

A warm welcome to our new Converus Service Partners:

- Esparta Global Security SA (Guatemala)
- Eyes on Private Investigations (Utah)
- Sherlock Digital Forensics (Utah)

We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? Click [here](#).)

Click your email "forward" button to send this email to others interested in credibility assessment. And please share industry news with us! We'd love to hear from you. Email: [info@converus.com](mailto:info@converus.com).

Todd Mickelsen  
President and CEO  
[Converus Inc.](#)

## EyeDetect Training in Jamaica



We successfully conducted EyeDetect Standard and Advanced training with 12 polygraph examiners from the Jamaica Constabulary Force (JCF) on May 17-19. JCF has about 14,000 officers and staff. The training was sponsored by the U.S. State Department – Bureau of International Narcotics and Law Enforcement Affairs. JCF will use EyeDetect primarily for screening job applicants.

"We're on our way to effectively operate and conduct EyeDetect exams," commented one attendee.

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## Case Study



### Georgia Sheriff's Office Reduces Turnover and Hiring Costs with EyeDetect

[Read more](#)

Share this case study on:



## Upcoming Events

#### Free EyeDetect & VerifEye Virtual Training

**New format!** Training will be more specific to a task and include live demos and hands-on workshops.

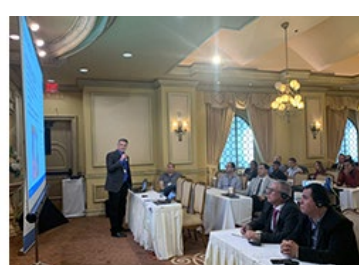
Date: July 18-20, 2023 (3 days)

Times: 9am-2pm MST (GMT-7) 11am-4pm EST (ending times are approx.)

- Tues, 18th – Test Proctor training
- Wed, 19th – Administrator training
- Thurs 20th – Test Writer training

[Click to register or see agenda](#)

(Training will be online using MS Teams.)



This course will also be offered in Spanish on July 25-27. Click [here](#) for Spanish registration and agenda.

## About Converus

Converus provides scientifically validated credibility assessment technologies. [VerifEye™](#) is the world's first mobile app to help organizations or individuals accurately verify the truth about a person — including background, identity, creditworthiness and claims — in about five minutes. [EyeDetect®](#), which detects deception by measuring involuntary eye behavior, is a fast, accurate, affordable, noncontact, scalable, and fully automated option to polygraph. [EyeDetect+](#) is the world's first automated polygraph, making the testing process impartial, accurate, and less intrusive (than a traditional polygraph). It assesses credibility by monitoring and recording ocular activity plus physiological activity similar to a traditional polygraph. Customers worldwide use the EyeDetect product line for screening and investigations to help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit [converus.com](https://converus.com)

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