



converus® NEWSLETTER

EyeDetect® EyeDetect+®

February 2023

Message from Converus President and CEO

CONNECT'23 Will Show Converus' Continued Dedication to Innovations and Breakthroughs

Hi,

In October 2013 I joined a tech startup, Credibility Assessment Technologies, as president and CEO. Its science team had spent 10 years doing R&D for the world's first ocular-motor deception test (ODT).

After joining the company, we named the product EyeDetect and changed the company name to Converus, which is Latin for "with truth."

In April 2014, we announced the worldwide release of EyeDetect at a press conference in Mexico City. After dozens of interviews, there were nearly 40 news stories. We made a big splash, to say the least.

At CONNECT'21, our annual conference, we made headlines with the release of EyeDetect+, the world's first automated polygraph.

Needless to say, we have a history of technological breakthroughs (see the history of Converus [here](#)), but we're not done yet.

At CONNECT'23 on March 8, 2023, I will announce another breakthrough in truth verification. Suffice it to say this one will have more impact than anything we've done before.

Can't wait to tell you all about it. Please join us for this memorable event. [Register here](#).

New Service Partner or New Service Partners

A warm welcome to our new Converus Service Partner Peritaje Asesoria en Poligrafia from Mexico.

We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? Click [here](#).)

Click your email "forward" button to send this email to others interested in credibility assessment. And please share industry news with us! We'd love to hear from you. Email: info@converus.com.

Todd Mickelsen
President and CEO
[Converus Inc.](#)



Converus Technological Breakthroughs



EyeDetect®
The eyes don't lie

2014

EyeDetect+®
Automated Polygraph

2021

Announced March 8,

2023

Press Release



Converus Will Announce Major Technology Breakthrough at March 8 Event

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Upcoming Events

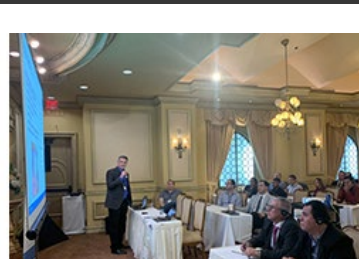
CONNECT'23 - 9th Annual Converus Conference

Date: Wednesday, March 8, 2023

Times: 11am-2pm and 8pm-11pm ET

(Both sessions cover the same content. A Spanish session will be held at 4pm ET)

This event is free, but registration is required. [Click to register or see agenda](#)



Free EyeDetect Standard & Advanced Training

Date: March 21-23, 2023 (3 days)

Time: 11am-3:30pm ET - each day

[Click to register or see agenda](#)

(online using MS Teams)

This course will also be offered in Spanish on February 28-March 2. [Click here](#) for Spanish registration and agenda.

About Converus

Converus provides scientifically validated credibility assessment technologies. EyeDetect®, which detects deception by measuring involuntary eye behavior, is a fast, accurate, affordable, noncontact, scalable, and fully automated option to polygraph. EyeDetect+ is the world's first automated polygraph, making the testing process impartial, accurate, and less intrusive (than a traditional polygraph). It assesses credibility by monitoring and recording ocular activity plus physiological activity similar to a traditional polygraph. Customers worldwide use the EyeDetect product line for screening and investigations to help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: converus.com

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