



# converus® NEWSLETTER

EyeDetect® EyeDetect+®

May 2022

## Message from Converus President and CEO

### Press Report: Converus Has Taken Lie Detection to 'a New Level' for Polygraph Examiners

Hi,

EyeDetect received some great press coverage this month, with more on the way.

Long-time Utah journalist Lee Benson of the Deseret News in Salt Lake City visited our office to experience EyeDetect firsthand, including taking the number test demo (yes, the test accurately identified the number he chose). This resulted in this [May 8 story](#).



A reporter with The National Desk (TND) saw this story and contacted us two days later. To my surprise, he interviewed me that day and posted the story that evening. Here's the [May 10 TND story](#).

This story was then picked up by over 100 online news websites, providing great exposure for EyeDetect.

#### Evolve to the New Polygraph

Technologies evolve, whether it's phones, computers or cars. The same applies to credibility assessment technology. After 100 years with the traditional polygraph, first as an analog machine and then later the computerized version in 1991, EyeDetect+ debuted in 2021. It measures all the same physiological changes as the traditional polygraph, but offers these 3 evolutionary/revolutionary benefits:

- 1. Increased examinee comfort** – The uncomfortable blood pressure cuff is replaced with small sensors attached to the wrists. Plus, testing time is about 45 minutes — reducing examinee fatigue.
- 2. Automated testing process** – EyeDetect+ makes the polygraph examiner's job easier by automating the testing and scoring process, thus eliminating potential human bias and standardizing the process.
- 3. Ocular data included** – In addition to the polygraph channels, the ocular measurements from the standard EyeDetect test are included.

If polygraph is your credibility assessment tool of choice — whether by choice or required by law or your employer — consider evolving to EyeDetect+. Watch this [video](#) or read this [flyer](#).

#### New Service Partner/New Service Partners

A warm welcome to our new Converus Service Partner Solved It Investigations in Arizona.

We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? Click [here](#).)

Click your email "forward" button to send this email to others interested in credibility assessment. And please share industry news with us! We'd love to hear from you. Email: [info@converus.com](mailto:info@converus.com).

Todd Mickelsen  
President and CEO  
[Converus Inc.](#)

## Converus in the News



05.08.2022 – [The eyes have it: How this Lehi company has taken lie detecting to a new level](#)

(Deseret News | Salt Lake City, Utah)

Share this story:



05.10.2022 – [New technology uses your eyes to see if you're lying](#)

(The National Desk)

Share this story on:



## Upcoming Events

### Free EyeDetect Standard & Advanced Training

Date: July 19-21, 2022 (3 days) Time: 11 a.m. to 3:30 p.m.

Eastern Time - each day

[Click to register or see the agenda](#)

(online using MS Teams)

This course will also be offered in Spanish on July 12-14.

[Click to register or see the agenda](#).



## About Converus

Converus provides scientifically validated credibility assessment technologies. EyeDetect®, which detects deception by measuring involuntary eye behavior, is a fast, accurate, affordable, noncontact, scalable, and fully automated option to polygraph. EyeDetect+ is the world's first automated polygraph, making the testing process impartial, accurate, and less intrusive (than a traditional polygraph). It assesses credibility by monitoring and recording ocular activity plus physiological activity similar to a traditional polygraph. Customers worldwide use the EyeDetect product line for screening and investigations to help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: [converus.com](http://converus.com)