



# converus® NEWSLETTER

EyeDetect® IdentityDetect®

January 2022

## Message from Converus President and CEO

### 7 Reasons for Polygraph Examiners to Use an Automated Polygraph

Hi,

Don Krapohl, a well-respected polygraph expert, said: "Polygraph examiners recognize that what makes today's polygraph better than it was in years past is the addition of more and better data channels, advanced testing protocols, improved sensors, and inclusion of automation for more reliable testing and valid data analysis. In that vein, EyeDetect+ 2.0 represents the next step in polygraph's evolution."



Don is the former assistant director of the National Center for Credibility Assessment (NCCA) and U.S. federal government polygraph examiner.

I believe there are 7 reasons Don made that comment about EyeDetect+, the world's first automated polygraph:

- Functionally identical to polygraph.** EyeDetect+ measures and records cardiovascular, respiration and electrodermal activity — just like any polygraph instrument. Watch [video](#).
- Cardio cuff — eliminated.** The blood pressure/cardio cuff is replaced by small sensors attached to the wrists and one finger. Examinees will THANK YOU!
- High accuracy.** Screening tests are 91% accurate; diagnostic (single issue) tests are 89% accurate.
- Optimized convergence of testing protocols.** In addition to physiological data, it also measures and records the same ocular data as a standard EyeDetect test. See [comparison chart](#).
- Automated test administration and scoring.** This assures impartiality and consistency in testing and scoring. The automation also assures the test will be unbiased.
- Focus on what you do best.** Since testing and scoring are automated, examiners can focus their skills on pre- and post-test interviews.
- Saves time.** Tests are conducted in about 1/3 of the time; test results and reports are ready in less than 5 minutes. Read [flyer](#).

One polygraph examiner commented after taking an EyeDetect+ test at the most recent APA Seminar:

*"[EyeDetect+ is] a standard DLST polygraph with the exception of the test being administered by a computer."*

Agreed. Other than automation and other advancements, EyeDetect+ is no different than a standard polygraph.

In summary, since test data are collected and analyzed by an advanced algorithm, EyeDetect+ increases the reliability and objectivity of the process through automation and standardization. This removes subjective elements and provides a greater outcome confidence in test results.

For more information about EyeDetect+, [click here](#). Then [contact us](#) to schedule your free demo.

#### New Service Partners

A warm welcome to our new Converus Service Partners:

- Central Polygraph Service (Illinois)
- EPI Investigations & Risk Management (South Dakota)
- Gana Consultores (Mexico)

We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? Click [here](#).)

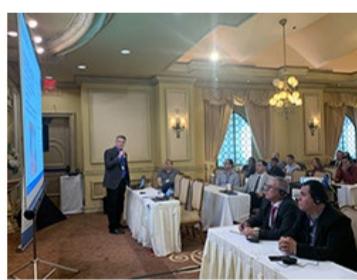
Click your email "forward" button to send this email to others interested in credibility assessment. And please share industry news with us! We'd love to hear from you. Email: [info@converus.com](mailto:info@converus.com).

Todd Mickelsen  
President and CEO  
[Converus Inc.](#)

## Upcoming Events

### Free EyeDetect Standard & Advanced Training

Date: March 1-3, 2022 (3 days)  
Time: 11 a.m. to 3:30 p.m. Eastern Time - each day  
[Click to register or see the agenda](#)  
(online using MS Teams)



This course will also be offered in Spanish on March 29-31.  
[Click to register or see the agenda](#).

### CONNECT '22 - Annual Converus Conference

For: Customers and Service Partners  
Date: April 26-27, 2022 (Tues. & Wed.) for all attendees  
Date: April 28 (Thurs.) for Service Partners only  
Time: 9 a.m. to 12 p.m. MDT (GMT-6)  
Due to Covid the conference will be held virtually using MS Teams

The event is free, but registration is required. [Click to register or see the agenda](#).

This event will be held in Spanish on the same dates from 1 p.m. to 4 p.m. MDT (GMT-6)  
[Click here](#) for Spanish session registration and agenda.

## About Converus

Converus provides scientifically validated credibility assessment technologies. EyeDetect®, which detects deception by measuring involuntary eye behavior, is a fast, accurate, affordable, noncontact, scalable, and fully automated option to polygraph. EyeDetect+ is the world's first automated polygraph, making the testing process impartial, accurate, and less intrusive (than a traditional polygraph). It assesses credibility by monitoring and recording ocular activity plus physiological activity similar to a traditional polygraph. Customers worldwide use the EyeDetect product line for screening and investigations to help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: [converus.com](http://converus.com)

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