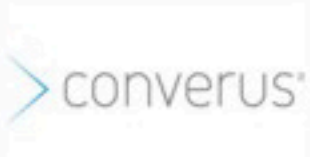


TECHNOLOGY

September 13, 2016

HIRING & PROMOTION

EyeDetect - Eye Tracking Tool for Officer Hiring and Screening



FROM [CONVERUS](#)

Salt Lake Police Dept. Uses EyeDetect to Screen Applicants

“This tool is very impressive.”

Lt. LaMar Ewell
SALT LAKE CITY POLICE DEPT

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With the increased scrutiny police departments nationwide are now experiencing, it’s more important than ever for law enforcement to ensure officers are trustworthy. Technology start-up [Converus](#) says its hiring and screening tool, EyeDetect, can help automate and greatly streamline the credibility assessment phase of the hiring process — especially for agencies that use Law Enforcement Pre-Employment Tests (LEPET).

To meet the needs of law enforcement, Converus offers an EyeDetect LEPET, which it says can be modified to meet the specific needs of any police or sheriff’s department, including a version for new hires and another for lateral transfers. Applicants answer a series of true/false questions on a computer screen while a high-definition infrared camera monitors involuntary eye behavior — including pupil dilation, blink rate and other eye movements — to detect deception.

Converus and its network of EyeDetect Service Providers are demonstrating EyeDetect to police departments nationwide. Detective Sye from the Glendale Police Department in Arizona recently took the EyeDetect “numbers test,” where the candidate picks a number between 1-10 and then purposely lies about it. “I got busted,” he said when EyeDetect correctly identified his number.

“Making proper hires is crucial to preserving a police department’s reputation,” said Converus President and CEO Todd Mickelsen. “EyeDetect can uncover if a job candidate has committed fraud, been dishonest, used drugs, accepted bribes, lied on his job application, established terrorist ties, or engaged in other unlawful or unethical behaviors.”

Mickelsen said that due to the cost and minimal availability of polygraph examiners, some police departments turned to Voice Stress Analyzer (VSA) as a tool for vetting candidates.

“Unfortunately, scientific studies indicate that VSA is only 50-65 percent accurate. Plus, it lacks peer-reviewed research,” said Mickelsen. “With EyeDetect, agencies and departments now have a viable, accurate and automated solution they can utilize with as little as two hours of training.”

Field tests show EyeDetect is 85 percent accurate, which Mickelsen says makes it the most accurate screening test solution available. An EyeDetect test takes 30 minutes, and pass/fail results are generated in five minutes.

“We think that we will have a better screened candidate who will be a better employee for the department for years to come,” said Lt. LaMar Ewell of the Salt Lake City Police Department, Converus’ first law enforcement customer.

According to the [U.S. Bureau of Labor Statistics](#), there are an estimated 653,740 police and sheriff’s patrol officers currently employed. [The U.S. Department of Justice](#) says the approximately 16,000 general purpose state and local law enforcement agencies nationwide hire about 61,000 officers annually.

“With the amount of officers applying for jobs, we know there’s a market for a screening technology that’s fast, nonintrusive, unbiased and incorruptible,” said Mickelsen. “A recent [ABC News report](#) found there are 1,000 applicants for every 70 positions. Law enforcement departments need a more efficient screening method like EyeDetect.”