



# converus® NEWSLETTER

EyeDetect® IdentityDetect®

August 2021

## Message from Converus President and CEO

### 5 Messages for Polygraph Examiners

Hi,

This week, we're demonstrating our newest technology at the 55th Annual American Polygraph Association (APA) Seminar from Aug. 30 to Sept. 2, 2021 in Austin, TX. That being the case, I have a message for polygraph examiners as we continue to celebrate the 100-year anniversary of the invention of the modern-day polygraph.



First, why did you become a polygraph examiner? Was it to discover the truth? If so, consider [EyeDetect+](#), the world's first automated polygraph, released in May. It combines the best of polygraph and EyeDetect, and examinees really appreciate the elimination of the blood pressure cuff. (See this [lie detection evolution timeline](#).)

Second, do you have an "untouchable" client that behaves badly when polygraphed and obtains inconclusive (INC) scores? Recently, an authorized EyeDetect Service Partner tested that person. After several polygraphs ending in INC scores, an EyeDetect+ test was administered. The examinee failed for drug use, and then failed a urinalysis (UA). Faced with those test results, the examinee confessed to using meth during treatment. Ironically, he was the therapist's favorite client in the group and these results surprised everyone.

Third, are you a fan of scientific research? You've likely heard of Dr. John Kircher. Having published over 100 scientific articles, he's considered one of the world's most renowned polygraph researchers. You can read summaries of Dr. Kircher's recent lab studies here:

- EyeDetect+ diagnostic tests (89% accurate) [Read study](#).
- EyeDetect+ screening tests (91% accurate) [Read study](#).

Next, if you want a quick comparison of polygraph, EyeDetect+ and EyeDetect, take a look at this [comparison chart](#).

Finally, if you'd like more details on EyeDetect+, consult these resources:

- [Technical White Paper](#) (updated this week)
- [EyeDetect+ flyer](#)
- [EyeDetect+ video](#)
- [EyeDetect+ press release](#)

Sometimes change can be hard. I get that. But we all share the same "why" for being part of the credibility assessment industry: We all want to be the very best we can be at accurately identifying the guilty and exonerating the innocent.

#### New Service Partner/New Service Partners

A warm welcome to our new Converus Service Partners:

- Aletheia Atlantic Ltd (Bermuda)
- Brooks Brothers Investigations (IA)
- Secured Corp (Mexico)

We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? Click [here](#).)

Click your email "forward" button to send this email to others interested in credibility assessment. And please share industry news with us! We'd love to hear from you. Email: [info@converus.com](mailto:info@converus.com).

Todd Mickelsen  
President and CEO  
[Converus Inc.](#)

## EyeDetect+ Customer Quotes

### Since the launch and initial use of EyeDetect+, a customer and a polygraph examiner said this:

*"We looked at EyeDetect before but didn't consider it because it wasn't a full polygraph. We recently bought EyeDetect+ and found it does everything we could do with a polygraph — but in a more automated, unbiased way and with greater accuracy. We use it for screening job applicants and love the ability to test on 4 issues in a single test that accurately identifies which issues the candidate lied about."*

~ A U.S. Law Enforcement Agency

*"I've been using EyeDetect for about two years for criminal and civil cases. Some of my clients are skeptical of EyeDetect because it's less known than polygraph. But EyeDetect+ lets me offer a test that follows polygraph protocols — except it's automated and more accurate. I conduct a pre-test interview, just as I do with polygraph. I create the test to be given by the EyeDetect Station, just as I do with polygraph. And I do a post-test interview after the EyeDetect+ test, just as I do with polygraph."*

~ APA Member Polygraph Examiner



## Upcoming Events

### Free EyeDetect Standard & Advanced Training (Includes training on EyeDetect+ 2.0)

Date: Nov 16-18, 2021(3 days)

Time: 11 a.m. to 3:30 p.m. Eastern Time - each day

[Click to register or see the agenda](#)

(online using MS Teams)

This course will also be offered in Spanish on Nov. 9-11.

[Click to register or see the agenda](#).



## About Converus

Converus provides scientifically validated credibility assessment technologies. EyeDetect®, which detects deception by measuring involuntary eye behavior, is a fast, accurate, affordable, noncontact, scalable, and fully automated option to polygraph. EyeDetect+ is the world's first automated polygraph, and the testing process impartial. EyeDetect+ and less intrusive (than a traditional polygraph). It assesses credibility by monitoring and recording ocular activity plus physiological activity similar to a traditional polygraph. Customers worldwide use the EyeDetect product line for screening and investigations to help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: [converus.com](http://converus.com)