



# converus® NEWSLETTER



April 2021

## Message from Converus President and CEO

### New Product Advancements, EyeDetect Customer Stories Will Headline the CONNECT '21 Conference

Hi

EyeDetect received an award in Security Today Magazine for employee screening. Here's the [press release](#).

I also had a few press interviews. Earlier this month I was interviewed on News TICKER, an online Australian news website. On April 16, EyeDetect was featured on a Fox 13 News segment in Salt Lake City, Utah. Watch it [here](#).



#### CONNECT '21: Get Registered!

Lastly, the excitement and anticipation are building for Converus CONNECT '21, our 7th annual conference where we will announce new products and EyeDetect customers will share their experiences with the product.

If you're an authorized Service Partner, customer, credibility assessment expert, or are simply interested in learning more about lie detection technologies, then you should join us. This is the first year our conference is open to anyone.

It's also the first time the event will be hosted virtually using Microsoft Teams. Reserve the date: May 25-27, 2021. Attendance is free, but [registration is required](#).

The first two days will include morning sessions in English with the same sessions repeated in the afternoon in Spanish. The third day is reserved exclusively for Converus Service Partners.

#### CONNECT '21 Speakers Confirmed

During the meeting, you'll hear firsthand accounts from customers on how EyeDetect has validated truth and exposed lies for organizations worldwide. For example, you'll hear how:

- Jamaica's top security agency uses EyeDetect to quickly and efficiently vet job applicants and perform investigations.
- The New Hampshire Department of Corrections uses EyeDetect to assess prisoner compliance to rehab prior to release.
- A private investigator uses EyeDetect in criminal and civil cases — including burglary, child sexual abuse and murder.
- The State of Connecticut uses EyeDetect to monitor and rehabilitate those convicted of sex offenses and their victims.
- [Arizona's largest fire district](#) uses EyeDetect to quickly and effectively vet hundreds of job applicants.
- The U.S. Embassy in Guatemala enables local federal agencies to screen job applicants and existing employees.

[CLICK HERE](#) to register for CONNECT '21. Visit our [CONNECT '21 web page](#) to see the latest conference updates.

I look forward to having you join us.

Click your email "forward" button to send this email to others interested in credibility assessment. And please share industry news with us! We'd love to hear from you. Email: [info@converus.com](mailto:info@converus.com).

Todd Mickelsen  
President and CEO  
[Converus Inc.](#)

## EyeDetect in the News



Share this video on:



04.01.2021 – [Today's Credibility Assessment Technologies](#) (Canadian Association of Police Polygraphists, Region 7 Newsletter)

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## Press Release



### EyeDetect Receives Government Security Award from Security Today Magazine

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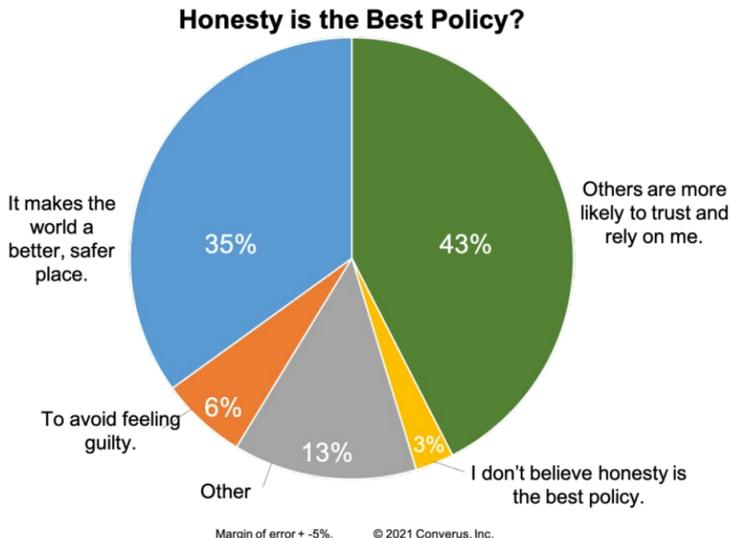
## Honesty Survey

In conjunction with National Honesty Day April 30, Converus recently conducted a poll via social media and email about honesty. We asked why people felt honesty was the best policy. Over 300 responded. Participants could choose from four possible answers, or they could write their own answer in the "other" category.

At 42.5%, the number 1 reason was, "Others are more likely to trust and rely on me." But, "It makes the world a better, safer place" was a very close second at 35%. "Other" write-in answers followed at 13.4%. "To avoid feeling guilty" was 6.3%, and last was "I don't believe honesty is the best policy" at 2.8%.

Read more [here](#).

### What's the #1 Reason You Feel Honesty is the Best Policy?



Share this story:



## Upcoming Events

### Converus CONNECT '21 - Annual Converus Conference

For: Customers and Service Partners  
Date: May 25-26, 2021 for all attendees  
Date: May 27 for Service Partners only  
Time: 9 a.m. to 12 p.m. MDT (GMT-6)



The event is free, but registration is required. [Click here](#).

This event will be held in Spanish on the same dates from 1 p.m. to 4 p.m. MDT (GMT-6).

### Free EyeDetect Standard & Advanced Training

Date: July 27-29, 2021 (3 days)  
Time: 11 a.m. to 4 p.m. EDT each day

[Click to register or see the agenda](#)  
(online using MS Teams)

This course will also be offered in Spanish on July 13-15. [Click to register or see the agenda](#).

## About Converus

Converus provides scientifically validated credibility assessment technologies. EyeDetect® detects deception at 86-90% accuracy in 15-30 minutes by analyzing eye and other behaviors. IdentityDetect® detects falsified identities at 91% accuracy in about 1-3 minutes by analyzing subtle variations in the somatic nervous system. These technologies help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: [www.converus.com](http://www.converus.com)