



# converus® NEWSLETTER



March 2021

## Message from Converus President and CEO

### Private Security Co. Says EyeDetect Identifies Best Job Candidates, Prevents Employee Crime, and Builds Trust Among Staff

Hi,

[Security companies](#) concerned about hiring trustworthy staff that can safeguard people, places and information need to utilize [EyeDetect](#) or, in the U.S., [EyeDetect+](#).



Our [newest case study](#) features Essegur, a large security company based in Lima, Peru. They have an amazing story to share. They had challenges with:

- Confirming the truthfulness of information provided by job candidates.
- Collusion of security guards in the theft of assets and/or divulging confidential information to clients.
- Verifying whether current employees were acting ethically — such as not participating in unauthorized transactions.

After implementing EyeDetect in April 2018, every one of those challenges have been solved and Essegur has also achieved a quick return on its investment. Instead of having to wait 2 days to make a hiring decision (because of the delay in receiving polygraph results), the company now makes same-day hiring decisions. In addition, illegal employee activities have been substantially reduced. This, in turn, has reduced Essegur's risk/liability insurance premiums by 50%.

Read the case study [here](#).

## Register for CONNECT '21

Registrations are coming in fast for Converus CONNECT '21. Even though the event is virtual this year, it'll be one of our most exciting conferences in our 7-year history. With new product announcements, best practices/success stories shared by EyeDetect customers, and product training, it's destined to be an event that will benefit every credibility assessment expert or any organization that uses lie detection technology.

Visit our [CONNECT '21 web page](#) to see the latest agenda updates and/or to [register](#).

## Watch and Share New EyeDetect 1-Minute Videos

We've taken 4 of our top EyeDetect videos and produced 1-minute versions. These are ideal for providing a quick overview of EyeDetect's benefits to law enforcement, departments of corrections, security firms, and others. Check them out and share them on social media.

- [How EyeDetect Works](#)
- [Solving a Dept. of Corrections' Top 3 Challenges](#)
- [Fast Way to Identify Bad Cops](#)
- [Police Captain Speaks His Mind About New Lie Detector](#)

## New Service Partner

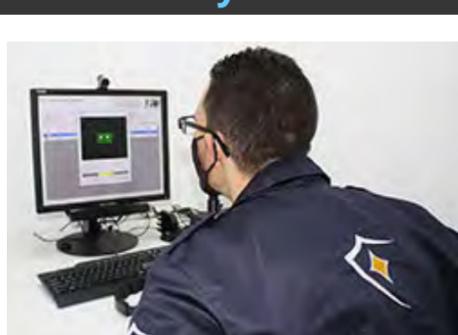
A warm welcome to Pam Patterson, Esq., (California) our newest Converus Service Partner.

We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? Click [here](#).)

Click your email "forward" button to send this email to others interested in credibility assessment. And please share industry news with us! We'd love to hear from you. Email: [info@converus.com](mailto:info@converus.com).

Todd Mickelsen  
President and CEO  
[Converus Inc.](#)

## Case Study



### Private Security Co. Reduces Hiring Time and Turnover Costs by 50%

[Read more](#)

Share this case study on:



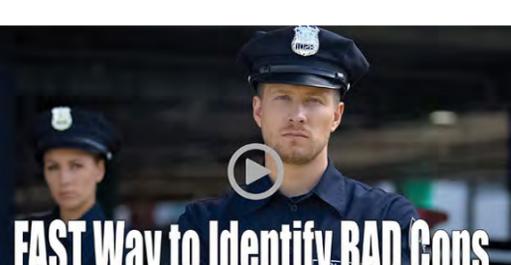
## New EyeDetect 1-Minute Videos



Share this video:



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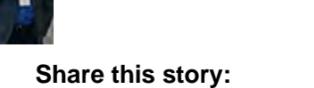
## Press Release



### 03.10.2021 – Converus CONNECT '21 to Feature Latest Advancements in Lie Detection Technology

[Read more](#)

Share this story:



## Upcoming Events

### Converus CONNECT '21 - Annual Converus Conference

For: Customers and Service Partners  
Date: May 25-26, 2021 for all attendees  
Date: May 27 for Service Partners only  
Time: 9 a.m. to 12 p.m. MDT (GMT-6)



The event is free, but registration is required. [Click here](#).

This event will be held in Spanish on the same dates from 1 p.m. to 4 p.m. MDT (GMT-6).

### Free EyeDetect Standard & Advanced Training

Date: July 2021  
Time: 11 a.m. to 4 p.m. Eastern Time - each day  
Exact dates and registration will be forthcoming.  
(online using MS Teams)  
See agenda [here](#).

## About Converus

Converus provides scientifically validated credibility assessment technologies. EyeDetect® detects deception at 86-90% accuracy in 15-30 minutes by analyzing eye and other behaviors. IdentityDetect® detects falsified identities at 91% accuracy by analyzing subtle variations in the somatic nervous system. These technologies help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: [converus.com](http://converus.com)