



# converus® NEWSLETTER



## Message from Converus President and CEO

### EyeDetect Gives Definitive Results in Investigations

Hi,



As the world continues to manage life in the pandemic, it seems some economies are coming back to life. The last 8 months have been very challenging — especially for those of you that may have lost a friend or family member to COVID-19. Please know that we’re thinking of you.

I’m happy to report that Converus has weathered this economic storm thus far. More and more customers worldwide are resuming testing and we’re almost back to the number of monthly EyeDetect tests administered during pre-COVID days. It certainly helps that you can administer an EyeDetect test while maintaining a safe social distance.

#### Successful Police Investigations

We recently had a great conversation with Detective Mark Palfreyman of the Nampa (Idaho) Police Department. He attended EyeDetect training and now writes his own diagnostic tests for [investigations](#). He said “EyeDetect really works. We've had great success. Many investigators at NPD ask me to use EyeDetect for some of their cases.”

The story he told us about money purportedly stolen during a house fire is quite interesting. You can read about that and more in this [case study](#).

#### Who Stole \$9,400?

In another new case study just received, a refrigeration company in Monterrey, NL, Mexico had 200,000 pesos (about \$9,400) stolen from the manager's office. The owners suspected it was an inside job. To investigate the crime, EyeDetect Service Partner Jorge Pedroche, director of [CASS](#) in Nuevo Leon, Mexico, conducted EyeDetect and polygraph testing with all 52 employees. After just a few days, the likely culprit was identified. Read the [case study](#).

#### Welcome New Service Partners

A warm welcome to our newest Converus Service Partners:

- Derek Walker (Idaho)
- Biodetec (Chile)

We continue to attract the best of the best in credibility assessment industry. (Want to become a Converus Service Partner? Click [here](#))

Click the forward button above to send this email to others interested in credibility assessment. And please share industry news with us! We'd love to hear from you. Email: [info@converus.com](mailto:info@converus.com)

Todd Mickelsen  
President and CEO

[Converus.Inc](http://Converus.Inc).

## Converus in the News



2020.10.01 – [Safeguarding People, Places](#). (Security Today, Dallas, TX)

## Case Studies



### Police Dept. Finds the ‘Definitive’ Tool for Investigations

[READ MORE](#)



### Case of the Missing \$9,400

[READ MORE](#)

## Upcoming Events

Currently none scheduled.

If you are interested in viewing previously recorded EyeDetect trainings, please email [info@converus.com](mailto:info@converus.com).



## About Converus

Converus provides scientifically validated credibility assessment technologies. EyeDetect® detects deception at 86-90% accuracy in 15-30 minutes by analyzing eye and other behaviors.

IdentityDetect® detects falsified identities at 91% accuracy in about 1-3 minutes by analyzing subtle variations in the somatic nervous system. These technologies help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA.

Visit: [www.converus.com](http://www.converus.com)

