



converus® NEWSLETTER

EyeDetect® IdentityDetect® IntegrityDetect®

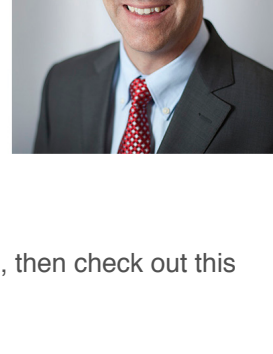
Message from Converus President and CEO

EyeDetect Helps UN Peacekeepers Confirm Identities and Vet Job Applicants

I have 3 great news items to share with you this month.

271% Growth

First, EyeDetect's popularity is quickly growing. By May of this year, we'd already scored more EyeDetect tests than in all of last year. Some customers are now running 1,000's of tests monthly. At the current rate, we're on target for 271% growth for EyeDetect tests administered over last year — with no sign of slowing down.



If you're not familiar with EyeDetect's innovative approach to lie detection, then check out this July 10 [news report on Fox 15 in Lafayette, LA](#).

UN Peacekeepers

Second, EyeDetect's latest customer success story is the Ukrainian office of the United Nations Soldiers of Peace International Association (UNSPIA). By adopting EyeDetect for screening job candidates, UNSPIA will save an estimated 20,000 euros annually in screening costs.

Read the [CASE STUDY](#).

The Game-Changers: DLC and MCT

Lastly, the new EyeDetect testing protocols — DLC and MCT — are proving to be real game-changers.

The Directed Lie Comparison (DLC) test is used in a growing number of high-profile criminal cases involving murder, suicide, missing persons, sexual assault and more. It's highly effective for identifying guilty suspects and in helping defense attorneys confirm their client's innocence.

For example, in a recent story in Utah's [Deseret News](#) about a woman who died of a gunshot wound while with her boyfriend. EyeDetect helped law enforcement officials close the case by confirming the woman committed suicide. This fact helped prove her boyfriend (who readily submitted to an EyeDetect test) was innocent. The "state-of-the-art lie detector" referenced in the article is EyeDetect.

EyeDetect was also used in a missing person's case in the U.S. A woman had disappeared for almost a year before her remains were found. It was determined she had gone jogging alone in a remote area and fell (accident). The missing person's boyfriend and his friend were persons of interest in the case. They both were tested with EyeDetect and got credible scores.

Since the May launch of the Multi-issue Comparison (MCT) test, many customers have administered tests. Some have run hundreds of tests. These customers find great value in confirming which of up to four relevant issues is the one that caused test failure. Knowing this allows an organization to further probe that specific issue and make more informed decisions.

If you're a credibility assessment professional, these protocols will give you a competitive advantage.

Click the forward button above to send this newsletter to others interested in our advanced credibility assessment tools. And please share industry news with us! We'd love to hear from you. Email: info@converus.com.

Todd

Todd Mickelsen
President and CEO

[Converus, Inc.](#)

Converus in the News

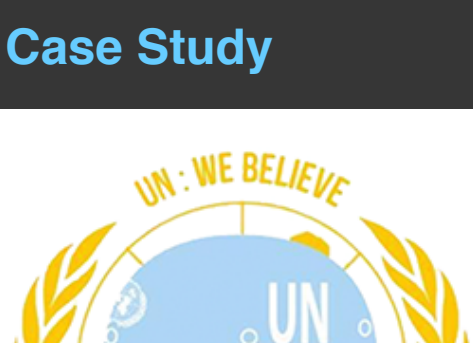


KADN-TV Fox 15 | Lafayette, Louisiana | July 10, 2019

Deseret News 2019.07.16 – [Utahn suspected in girlfriend's death released from jail](#) (Deseret News, Salt Lake City, UT)

GENERATION IRON FITNESS NETWORK 2019.07.21 – [REPORT: Shawn Rhoden Has Passed Two Lie Detector Tests Regarding Rape Allegations](#) (Generation Iron Fitness Network, Online)

Press Releases



UN Peacekeepers Use EyeDetect to Uncover Falsified Documents, Prevent Theft of Confidential Information

LEHI, Utah – July 26, 2019 – Since implementing the Converus EyeDetect lie detection technology in its hiring process last February, the Ukrainian office of the United Nations Soldiers of Peace International Association ([UNSPIA](#)) has reduced pre-employment screening by approximately 3 hours per examinee. Over the next year, UNSPIA says EyeDetect will reduce hiring expenses by approximately 20,000 euros. [READ MORE](#)

Case Study

EyeDetect Reduces UN Peacekeepers' Pre-Employment Screening by Approximately 3 Hours Per Examinee

[READ MORE](#)

On April 11, EyeDetect was the featured technology at the "New Technologies of Deception Detection" conference in Mexico. Over 100 attended. Representing Converus was Jorge Luis Ocegueda Ruiz, Regional Manager of Mexico, Central America and the Caribbean. Below are a few photos from this event.



IMPARTEN:
José Jorge Pedroche Alonso
Ing. Jorge Luis Ocegueda Ruiz

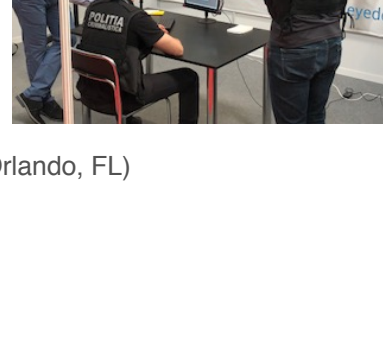
11 ABRIL
AUDITORIO VÍCTOR L. TREVIÑO
11:00 HRS



Upcoming Events

Aug. 12-13, 2019
[Canadian Association of Chiefs of Police](#) (Calgary, AB)

August 19, 2019
Canadian Polygraph Association (Ottawa, ON)



Aug. 25-30, 2019
[54th Annual American Polygraph Association \(APA\) Seminar](#) (Orlando, FL)

Sept. 15-17, 2019
[Utah Sheriff's Association Conference](#) (St. George, UT)

September 16-20, 2019
Seminario de la AIPP (Puerto Vallarta, Mexico)

September 24-26, 2019
[Advanced EyeDetect Training](#) (Converus headquarters, Lehi, UT)

September 28, 2019
[2019 Association of Workplace Investigations Annual Conference](#) (Marina del Rey, CA)

October 7-11, 2019
[Seminario Anual de la Asociación Latinoamericano de Poligrafistas](#) (Guatemala)

October 26-29, 2019
[126th IACP Annual Conference and Exposition](#) (Chicago, IL)

January 15-17, 2020
[6th Annual Converus Service Partner Conference](#) (Las Vegas, NV)

About Converus

Converus provides scientifically validated credibility assessment technologies. EyeDetect® detects deception at 86-90% accuracy in 15-30 minutes by analyzing eye and other behaviors. IdentityDetect® detects falsified identities at 91% accuracy in about 1-3 minutes by analyzing subtle variations in the somatic nervous system.

IntegrityDetect® identifies the most trustworthy individuals at 80% accuracy in 6 minutes by analyzing a person's implicit associations. These technologies help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: www.converus.com