

converus® NEWSLETTER

EyeDetect IdentityDetect IntegrityDetect

Message from Converus President and CEO

EyeDetect Flourishing in New Niche Market: Treatment and Counseling Centers

EyeDetect's primary benefits are quick and accurate credibility assessments. These benefits are exceptionally valuable to district attorneys, corrections facilities and counseling centers assisting individuals with substance or sexual addictions.



For example, Converus now has several individual/marriage counseling centers as customers that have integrated EyeDetect into their practice. They're using it to work with unfaithful or addicted patients and their spouses/partners and finding it's helping all healing in far less time.

We expect this trend to grow rapidly in 2019. Two of our current EyeDetect customers are [Eagle's Wings Counseling Center](#) (EWCC) of Sarasota, Florida, and [Life Renewal Counseling](#) (LRC) / Christian Counseling Services of Houston, Texas. The results they've experienced since implementing EyeDetect have been simply astounding.

EWCC is challenged with determining if unfaithful or addicted spouses are truthful about their sexual misconduct or sobriety. This uncertainty creates betrayal trauma responses from spouses who are cheated on and lied to. It also makes it difficult for therapists to trust what they are told.

Unfaithful spouses take an EyeDetect test before reading the therapeutic disclosure letter (a letter that outlines the details of their infidelity and/or acting out) to their spouse — and they only read it if they've already passed the EyeDetect test. EWCC told us that many clients with "wide-eyed looks" return to the letter they've written and add additional information they've left out once they learn the next step is the EyeDetect test. Some even stop in the middle of the EyeDetect test and tell the therapist they're ready to disclose the whole truth. EWCC therapists are repeatedly told by clients that if not for EyeDetect, they would not have included certain information in their therapeutic disclosure. This, in turn, has facilitated more effective therapy for EWCC clients.

Said EWCC Co-Founder Jenny Upton, "EyeDetect has revolutionized our counseling process."

Likewise, LRC found by using a lie detection solution, couples get to the truth more quickly, trust can begin to be rebuilt, and decisions about their future are made with more certainty.

LRC chose to start using EyeDetect instead of polygraph because EyeDetect allowed them to get to the truth immediately, whereas with polygraph they sometimes had to wait days or weeks to schedule an examiner to run a test. They also found polygraph was far more costly and time-consuming than EyeDetect.

One LRC client stated, "EyeDetect cut to the chase and I was able to have some reassurance that I was not being lied to any longer."

Dr. Ann Brown of LRC said, "I believe EyeDetect will bring about faster results for individuals and couples as they work through areas of trust."

Read the [EWCC](#) and [Life Renewal](#) case studies.

Annual Converus Conference

The 5th Annual Converus Service Partner Conference is just days away. We look forward to hosting our Service Partners from around the world at our headquarters in Lehi, Utah, where this year's conference will be hosted Jan. 30-31. We'll have a full report on this conference — including product updates, comments from members of the Converus Science Team, and what 2019 will bring.

New Service Partner

I'd like to personally give a warm welcome to our newest Converus Service Partner:

- Opportuna Consultores (Mexico)

We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? [Click here.](#))

Click the forward button above to send this newsletter to others interested in our advanced credibility assessment tools. And please share industry news with us! We'd love to hear from you. Email: info@converus.com.

Todd Mickelsen
President and CEO
[Converus, Inc.](#)

Press Releases



Marriage Therapists Say New Eye Monitoring Lie Detector Uncovers Truth Faster, Helps Couples Heal Quicker

LEHI, Utah – Jan. 23, 2018 – Spouses can no longer hide their "lying eyes" from therapists at marriage counseling centers — at least not the ones using a new lie detection technology called EyeDetect. Therapists claim it compels unfaithful or addicted spouses to stop lying about their activities, reassures betrayed spouses that everything has been disclosed, and speeds up the couple's healing process.

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Case Studies



EyeDetect Speeds Up Recovery for the Unfaithful and Addicted

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EyeDetect Helps Marriage Therapy Clients Get to the Truth Sooner

[READ MORE](#)

Upcoming Events

Jan. 30-31, 2019
5th Annual Converus Service Partner Conference
Lehi, UT



Feb. 1, 2019
Converus Advanced Training Class
Lehi, UT

March 26-27, 2019
[Border Security Conference](#)
(Booth #233)
San Antonio, TX

About Converus

Converus provides scientifically validated credibility assessment technologies. EyeDetect® detects deception at 86% accuracy in 15-30 minutes by analyzing eye and other behaviors. IdentityDetect™ detects falsified identities at 91% accuracy in about 1-3 minutes by analyzing subtle variations in the motor nervous system responses. IntegrityDetect™ identifies the most trustworthy individuals at 80% accuracy in 6 minutes by analyzing a person's implicit associations. These technologies help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: www.converus.com