

September 2018 SportsEvents

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Great stuff for sports event planners

Tech Tools

For Improved Performance

Below are tech tools recently introduced to the world of sports.

Know of a cool tool or gadget?

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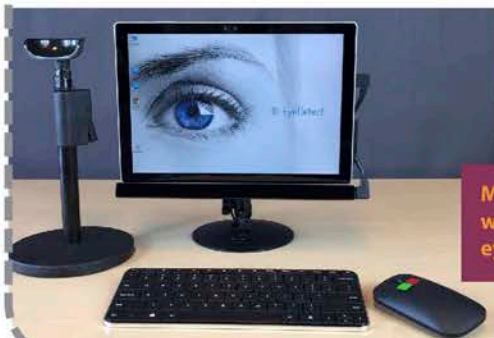
► EyeDetect Technology Coming to Fishing Tournament Near You

Global Data Fusion, LLC, introduced EyeDetect technology as a fishing tournament management system.

Courtney Roy, chief operations officer for Global Data Fusion, said the technology allows tournament administrators to provide testing with quicker, more accurate and more cost-effective savings than a polygraph. The technology is also used for criminal investigation, employment screening, sex offender monitoring and in more than 400 other situations in which the need exists to determine accurate and objective results.

The technology monitors a person's eyes while they are asked true-or-false questions. EyeDetect measures bio-cognitive responses, such as changes in pupil diameter, eye movement, eye blinks and fixations. These changes reflect stress and cognitive effort, and are measured with a precision optical scanner, according to the manufacturer. All testing is conducted by a certified proctor and it takes approximately 30 minutes to conduct the exam, grade the results by algorithm and another 10 minutes to provide results.

Recently, EyeDetect was used during two Louisiana fishing tournaments in which major prizes were up for grabs. Tournament organizers wanted to be sure that rules were followed and all safety regulations were adhered to during the competition before the prizes were awarded. ■



More information:
www.globaldatafusion.com/eyedetect-lie-detector-tests