How Your Mouse Movement Could Be Used to Stop



Identity Theft





Image Source: Monopoly

Most people know the "I'm not a robot" single-click version of CAPTCHA which is able to identify that a user is human by the way that they move their mouse. Researchers have now found a way to apply that principle to catching identity thieves in the act.

One of the biggest issues with identity theft is that if a person has successfully

gotten ahold of your personal details, they could use them over and over again. Questions like "what's your mother's maiden name?" have evolved into more elaborate queries like "On which of the following streets have you lived?" But even the second question is easily referencable by a motivated identity thief.

That problem is being addressed by a team that recently published the findings

of their new study in <u>PLoS One</u>. The mechanism for preventing identity theft is fairly simple but it represents some progress in a field with a lot of potential.

The researchers asked a group of 40 people from Italy (yes, it's a small sample

size) to answer 6 expected questions, 6 unexpected questions, and 4 control questions that required a yes answer. They were given the same amounts of questions that required a no answer. Half of the group was asked to respond truthfully, while the other half was given a fake profile to memorize. The group that had to fake it was quizzed twice before the test began and they proved that they knew all of the information necessary to answer the questions accurately.

| Topic | Profile that requires YES response by | Profile that requires NO response by |

Торго	both liars and truth-tellers	both liars and truth-tellers
Expected questions		
Name	Is Giulia your name?	Is Caterina your name?
Surname	Is Rossi your last name?	Is Moretti your last name?
Year of birth	Were you born in 1995?	Were you born in 1991?
Month of birth	Were you born in January?	Were you born in April?
Town of residence	Do you live in Padova?	Do you live in Pisa?
Street of residence	Do you live in via dei Colli 9?	Do you live in via Piave 25?
Unexpected question	ns	
Age	Are you 21 years old?	Are you 25 years old?
Zodiac sign	Is Capricorn your zodiac sign?	Is Aries your zodiac sign?
Region of birth	Were you born in Lombardia?	Were you born in Campania?
Province of birth	Were you born in the province of Milano?	Were you born in the province of Napoli?
Region of residence	Do you live in Veneto?	Do you live in Toscana?
Capital town of the region of residence	Is Venezia the capital of the region where you live?	Is Firenze the capital of the region where you live?
Control questions		
Gender	Are you female?	Are you male?
Skin color	Is your skin white?	Is your skin brown?
Hair color	Do you have blond hair?	Do you have black hair?
Citizenship	Are you Italian?	Are you French?

yes answer. Everyone did really well with the expected questions and only 2/240

The list of yes/no questions. Image: PLoS One

were answered incorrectly. The unexpected questions were unsurprisingly more difficult with the people telling the truth getting 5/240 wrong and the liars getting 82/240 wrong.

While the participants were taking the quiz, mouse tracking software was following their movements and a machine learning algorithm (explanation) was

By design, the liars would only have to lie on the non-control questions with a

later used for analysis. The participants weren't being tested on their response times, though that could also be theoretically factored into this type of system. Obviously, if you know a fake birth date but not the corresponding zodiac sign you'd have to think about it or look it up.

What the researchers found was that the liars had a distinctive average mouse movement that was more circuitous than the truth tellers. Even when the liars

were telling the truth, it seems that their overall dishonesty was infecting their movements and they could accurately be identified as lying. The researchers then repeated their full experiment with 20 German-speaking subjects to test for cultural differences and they arrived at the same conclusions. They write:

From a cognitive point of view, what is interesting here is that, in the experimental design, the mind-set of the liars also extended its effects to

results has never been reported before and could be an indication of the level of sensitivity of the technique of mouse-movement analysis.

The sample here is too small and the testing procedures are too limited to indicate that this is a viable technique for detecting identity fraud. Plenty more

questions when they were responding truthfully. To our knowledge, this pattern of

research will have to be done and lots of algorithmic refinement will be necessary to make this in any way trustworthy. But it's an interesting result for a new method and imagine what companies that have access to huge amounts of data could do. How distinct is a users mouse movement? How distinct is it when you know how they respond to various stimulation for hours at a time over the course of years? It seems possible that with machine learning we could one day be analyzing mouse movements as a virtual fingerprint across the web.

Posts

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