



## 5 Utah companies that are pioneers in their industries

By Holland & Hart | Posted Jun 1st, 2017 @ 2:42pm



It's no secret Utah is home to countless startups, a buzzing tech scene and dozens of innovative new ideas each year. In the last few years, Utah has been highlighted nationally in outlets like TechCrunch, Forbes, CNBC and The New Yorker.

Here are some companies that truly set Utah apart, pioneering their way through their respective industries.

### Converus

The terms “polygraph” and “lie-detecting” are generally used synonymously as the polygraph has been widely known as the premier way to detect deception — until now. Converus is the company responsible for next generation’s lie detector, EyeDetect. “EyeDetect — the world’s first nonintrusive lie detection technology that accurately detects deception in 30 minutes by analyzing eye and other behaviors — is poised to disrupt the lie-detection market, which has been dominated by polygraph for almost 100 years,” said Converus President and CEO Todd Mickelsen. “We expect it won’t be too long before the U.S. government uses EyeDetect to screen job candidates, employees, contractors, refugees, immigrants and others.”

Polygraph exams, the long-time standard for lie detection, require a trained examiner, take at least 90 minutes to conduct and reports can sometimes take hours to receive. “Until the release of EyeDetect, polygraph has been the only viable and accurate credibility assessment tool available,” added Mickelsen.



Courtesy of Converus