

converus® NEWSLETTER



Message from Converus President and CEO

EyeDetect's Multiple-Use Possibilities Expands its Role in Credibility Assessment

Now that EyeDetect offers 3 testing protocols (Relevant Comparison Test, Directed Lie Comparison and Multi-issue Comparison Test), the use and potential use of EyeDetect has increased substantially.



Top 5 EyeDetect Customers

Here are the top 5 areas where customers worldwide are currently benefiting from EyeDetect:

1. Pre-employment screening or employee monitoring by commercial organizations. The most active market segments include:
 - a. Private Security [[UN Peacekeepers case study](#)]
 - b. Financial Services [[Acceso case study](#)]
 - c. General Services (e.g. rideshare and customer-provided services)
 - d. Logistics & Distribution [[Delivery Drivers case study](#)]
 - e. Retail Sales [[Terpel case study](#) | [Casino case study](#)]
2. Governments worldwide (federal and local) including U.S. [[Colombia Air Force case study](#)]
3. Law enforcement, parole and probation, Internet Crimes Against Children (ICAC) task forces [[Idaho State Police case study](#) | [Kent Police case study](#) | [ICAC case study](#)]
4. Private investigators and attorneys [[Jewelry Theft case study](#) | [Mr. Olympia case study](#)]
5. Addiction treatment centers and therapists [[Eagle's Wings case study](#) | [Life Renewal case study](#)]

If you're not currently using EyeDetect, please read the case studies to learn more about the potential benefits in these uses. You can also [email](#) or call us at +1 801.331.8840. Besides the significant cost savings, speed and accuracy, you'll be surprised how quickly you can get be up and going with "the next-generation lie detector."

New EyeDetect Brochure Released

The EyeDetect brochure has been completely revised. It includes a section on how EyeDetect and polygraph are different as well as how they can be used together for better results. See the new brochure [here](#).

We've also updated the 1-page [EyeDetect flyer](#).

New Testimonial Video

Hear why Converus Service Partner and former FBI agent, Hector Ruiz of Ruiz Protective Services in Dallas, uses EyeDetect. Hector is a well-respected polygraph examiner that now conducts polygraph school inspections worldwide. Watch his video [here](#).

Service Partner's TV News Segment Goes Viral

Converus Service Partner John Larkin of Atlanta-based Spectre Scan was interviewed by an IndianapolisTV station. (John is originally from Indiana and previously worked as a homicide lieutenant there.) After [his segment](#) aired Feb. 24, more than 30 other TV news programs nationwide picked up and ran his story. My thanks go to John for raising awareness about EyeDetect!

Welcome New Service Partners

A warm welcome to our new Converus Service Partner Tim Winn of Reverse the Victim, Inc. (Minnesota).

We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? [Click here](#).)

Click the forward button above to send this newsletter to others interested in our advanced credibility assessment tools. And please share industry news with us! We'd love to hear from you. Email: info@converus.com.

Todd Mickelsen
President and CEO

[Converus, Inc.](http://converus.com)

EyeDetect in the News



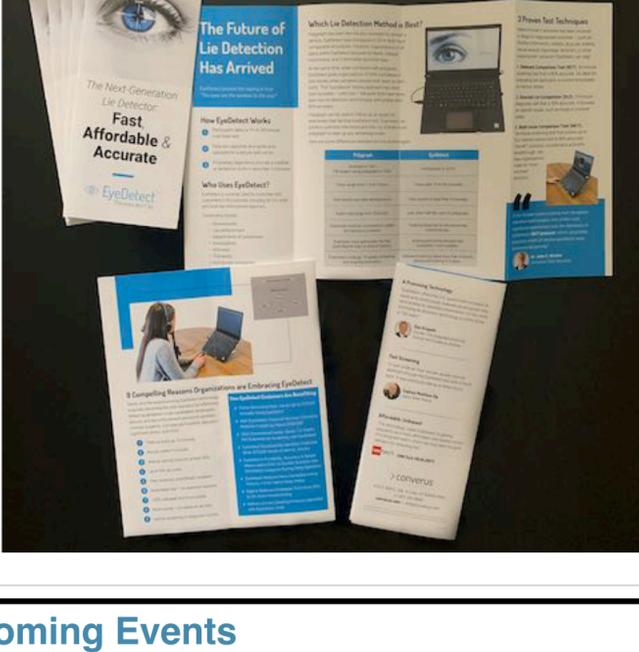
Guardian (Trinidad & Tobago Guardian) 2020.02.13 – [Government looks at EyeDetectors](#)

SCIENTIFIC AMERICAN 2017.09.29 – [To Read Someone's Mind, Look into Their Eyes](#) (Scientific American)

A Polygraph Examiner's Thoughts...



New EyeDetect Brochure



Upcoming Events

April 21-23, 2020
[Advanced EyeDetect Training](#)
(Converus Headquarters, Lehi, UT)

July 19-20, 2020
[FBINAA National Annual Training Conference and Exhibition](#)
(New Orleans, LA)



About Converus

Converus provides scientifically validated credibility assessment technologies. EyeDetect® detects deception at 86-90% accuracy in 15-30 minutes by analyzing eye and other behaviors. IdentityDetect® detects falsified identities at 91% accuracy in about 1-3 minutes by analyzing subtle variations in the somatic nervous system. These technologies help protect countries, corporations and communities from corruption, crime and threats.

Converus is headquartered in Lehi, Utah, USA. Visit: www.converus.com