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January 2020

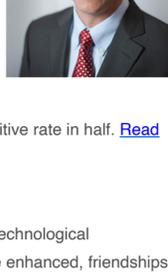
converus NEWSLETTER

EyeDetect IdentityDetect

Message from Converus President and CEO

Our Vision is Coming to Fruition

The 6th Annual Converus Service Partner conference, held in Las Vegas, was one of the most important events for credibility assessment experts to attend. Some of the announcements included:



- A new laptop version of the EyeDetect station. [Read press release](#)
- A new 1-minute IdentityDetect verification test that's 83% accurate and cuts the financial services industry's current false positive rate in half. [Read press release](#)

Our annual conference has become an event where we announce great technological advancements in the credibility assessment industry. In addition, skills are enhanced, friendships are established or renewed, and deals are made.

It's inspiring to be part of something that's truly making the world safer and more honest — with game-changing credibility assessment technologies. It's an honor for me to be part of such a movement.

Converus' customer base and influence are rapidly increasing, as evidenced by the fact that the number of EyeDetect tests administered in 2019 was 3 times greater than last year, revenue grew 100% over last year, and there was record-breaking attendance at this year's conference. [Read press release](#)

At the event, I gave a sneak peek into two other soon-to-be-released innovations on the horizon. These will be announced publicly in upcoming months. (Yes, sometimes what's announced in Las Vegas, stays in Las Vegas.)

Customer Success Story

One of the highlights of the conference was undoubtedly the case study presented by our customer Acceso, a Peruvian-based financial services company that provides vehicle loans. Since implementing EyeDetect, the company has reduced bad loans by 40%, which reduced potential financial losses by more than half a million dollars over a 12-month period. The company also attributes EyeDetect to helping it rise from 4th to 2nd in market share in Peru in its industry.

It's time for other financial services companies to reap the same benefits.

A Promising 2020

We're excited about 2020. All the Converus staff and I look forward to continuing working with our Converus Service Partners, Science Team, Advisory Board, customers, as well as all the other advisors and supporters of Converus, to make this year even more amazing than 2019.

Thanks for joining us on this journey.

Welcome New Service Partners

A warm welcome to our newest Converus Service Partners:

- Nancy Strapko, Ph.D. (New Hampshire)
- Ideaheed Technology (Bangladesh)
- Della Harripaul-Ganesh (Trinidad and Tobago)
- MCI Alberta (Canada)

We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? [Click here.](#))

Click the forward button above to send this newsletter to others interested in our advanced credibility assessment tools. And please share industry news with us! We'd love to hear from you. Email: info@converus.com.

Todd Mickelsen
President and CEO

[Converus, Inc.](#)

EyeDetect in the News



2020.01.01 — [A new credibility assessment method has come to town](#) (Blue Line magazine, Canada)

Press Releases



New Converus Identity Verification Test is 83% Accurate and Takes 1 Minute While Current Solutions are 66% Accurate

[READ MORE](#)



Converus Releases Laptop Version of EyeDetect Station

[READ MORE](#)



Substantial Growth and Innovative Technological Advancements Headline Converus' 6th Annual Conference

[READ MORE](#)

Memories from the 2020 Conference



New Law Enforcement EyeDetect Customer

Converus Service Partner John Larkins, owner of Spectre Scan in Atlanta, GA, was instrumental in bringing EyeDetect to the Morgan County Sheriff's Office in Madison, GA. Pictured (left to right): Chief Deputy Keith Howard, John Larkins and Sheriff Robert Markley.

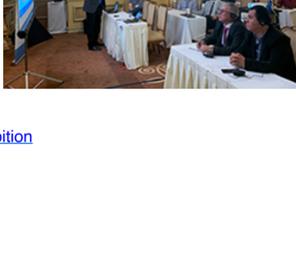


Upcoming Events

Jan. 28-30, 2020
[Advanced EyeDetect Training](#)
(Converus Headquarters, Lehi, UT)

April 21-23, 2020
[Advanced EyeDetect Training](#)
(Converus Headquarters, Lehi, UT)

July 19-20, 2020
[FBINAA National Annual Training Conference and Exhibition](#)
(New Orleans, LA)



About Converus

Converus provides scientifically validated credibility assessment technologies. EyeDetect[®] detects deception at 86-90% accuracy in 15-30 minutes by analyzing eye and other behaviors. IdentityDetect[®] detects falsified identities at 91% accuracy in about 1-3 minutes by analyzing subtle variations in the somatic nervous system. These technologies help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: www.converus.com