



9 Compelling Reasons Organizations are Embracing EyeDetect

Here's why the award-winning EyeDetect technology is quickly becoming the new standard for effectively detecting deception in job candidates, employees, security and law enforcement personnel, parolees, criminal suspects, civil case participants, spouses/significant others, and more:

- 1 Tests as quick as 15 minutes.
- 2 Results within 5 minutes.
- 3 Reduce testing costs by at least 50%.
- 4 Up to 90% accurate.
- 5 Peer-reviewed, scientifically validated.
- 6 Automated test – no examiner required.
- 7 100% unbiased and incorruptible.
- 8 Noninvasive – no cables or sensors.
- 9 Use for screening or diagnostic testing.

How EyeDetect Customers Are Benefitting

- ✓ Police Recruiting Dept. Saves Up to \$70,000 Annually Using EyeDetect
- ✓ With EyeDetect, Financial Services Company Reduces Losses by About \$560,000
- ✓ Ohio Correctional Center Saves 1-2 Weeks Per Examinee by Screening with EyeDetect
- ✓ EyeDetect Successfully Identifies Child that Stole \$25,000 Worth of Mom's Jewelry
- ✓ EyeDetect's Portability, Accuracy & Speed Allows Idaho ICAC to Quickly Question Sex Solicitation Suspects During Sting Operation
- ✓ EyeDetect Reduces New Candidate Hiring Time by 1/3 for Idaho State Police
- ✓ Casino Reduces Employee Theft from 20% to 5% Since Implementing
- ✓ Delivery Drivers Stealing Products Identified with EyeDetect, Fired

A Promising Technology

"EyeDetect offers the U.S. government a means to easily and continuously evaluate all personnel who have access to classified information. It's the most-promising lie detection technology to come along in 100 years."



Don Krapohl
Former CIA polygraph examiner
Former NCCA deputy director

Fast Screening

"In just under an hour we can usually have an applicant through the EyeDetect test with a result back. It was previously taking us three hours."



Captain Matthew Sly
Idaho State Police

Affordable, Unbiased

"The technology, called EyeDetect, is gaining popularity as a more affordable, less-biased version of a polygraph exam, which has long been the gold standard for detecting lies."



610 S. 850 E., Ste. 4 | Lehi, UT 84043-3945
+1 801-331-8840

converus.com | info@converus.com

Copyright © 2020 Converus, Inc. Converus and EyeDetect and the Converus and EyeDetect logos are registered trademarks of Converus, Inc. in the United States and/or other countries.

01.29.2020



The Next-Generation
Lie Detector:

**Fast,
Affordable &
Accurate**



The Future of Lie Detection Has Arrived

EyeDetect proves the saying is true: *"The eyes are the window to the soul."*

How EyeDetect Works

- 1 Participant takes a 15- to 30-minute true/false test.
- 2 Data are captured, encrypted and uploaded to a secure web server.
- 3 Proprietary algorithms provide a credible or deceptive score in less than 5 minutes.

Who Uses EyeDetect?

EyeDetect is currently used by more than 500 customers in 43 countries, including 50 U.S. state and local law enforcement agencies.

Customers include:

- Governments
- Law enforcement
- Departments of corrections
- Investigators
- Attorneys
- Therapists
- And private companies

Which Lie Detection Method is Best?

Polygraph has been the industry standard for almost a century. EyeDetect was introduced in 2014. Both have comparable accuracies. However, organizations of all types prefer EyeDetect because it's faster, cheaper, noninvasive, and it eliminates examiner bias.

At the same time, when combined with polygraph, EyeDetect gives organizations 97-99% confidence in test results when someone passes both tests (or fails both). This "successive" testing approach has never been possible — until now — because there have never been two lie detection technologies with greater than 80% accuracy.

Polygraph can be used to follow-up on issues for examinees that fail their EyeDetect test. Examiners can conduct post-test interviews and then run a break-down polygraph to clear up any remaining issues.

Here are some differences between the two technologies:

Polygraph	EyeDetect
Invented in 1921; FBI began using polygraph in 1939.	Introduced in 2014.
Tests range from 1.5 to 5 hours.	Tests take 15 to 30 minutes.
Test results can take several hours.	Test results in less than 5 minutes.
Exam cost range from \$250-600.	Less than half the cost of polygraph.
Examinee must be connected to cables and sensors (invasive).	Nothing attached to the examinee (noninvasive).
Examiner must administer the test (potential for bias or discrimination).	Automated/computerized test (unbiased, incorruptible).
Examiners undergo 10 weeks of training and ongoing evaluation.	Standard training takes less than 4 hours; advanced training is 3 days.



3 Proven Test Techniques

Need to know if someone has been involved in illegal or inappropriate activities — such as falsified information, robbery, drug use, bribery, sexual assault, espionage, terrorism, or other inappropriate behavior? EyeDetect can help:

1. Relevant Comparison Test (RCT): 30-minute screening test that is 86% accurate. It's ideal for evaluating job applicants or current employees on various issues.

2. Directed Lie Comparison (DLC): 15-minute diagnostic test that is 90% accurate. It focuses on specific issues, such as those in criminal cases.

3. Multi-issue Comparison Test (MCT): 28-minute screening test that scores up to four relevant issues and is 88% accurate. The MCT protocol, considered a scientific breakthrough, can help organizations make far more informed decisions.



In my 42-year career working with deception detection technologies, one of the most significant experiences was the discovery of EyeDetect's **MCT protocol**, which accurately pinpoints which of various questions were answered deceptively."



Dr. John C. Kircher
Converus Chief Scientist