

converus® NEWSLETTER



Message from Converus President and CEO

Experts and Organizations are Embracing EyeDetect's 15-Minute Diagnostic Test

EyeDetect for investigations is an award-winning technology. After less than 10 months on the market, it has helped solve numerous investigative cases. And it's become a valuable new tool for polygraph examiners, law enforcement, private investigators, defense and prosecuting attorneys, departments of corrections, and others.



And its momentum continues to build. Earlier this month, EyeDetect placed first in the "Enterprise Software, Cloud and Big Data" category at the 17th annual [Utah Innovation Awards](#). Here's the [press release](#).

MCT + DLC = Winning Combination

Customers are finding great value in first using the [Multi-issue Comparison Test \(MCT\)](#) as a screening test, followed by a [Directed Lie Comparison \(DLC\)](#) as a break down or investigative test. MCT includes up to four relevant issues in a single test (such as drug use, commission of a serious crime, accepting bribes, and falsifying a job application) and accurately provides a credibility score for each issue — ultimately identifying which issue caused the candidate to fail the test.

Many law enforcement customers using the MCT test see candidates fail the drug use issue. During a post-test interview, the candidate admits to a single use under unexpected circumstances such as a New Year's Eve party. The department then runs a DLC test to verify if the candidate is being truthful about this one incident.

When the candidate passes the DLC, the department can still hire the candidate knowing with confidence that the person isn't a drug user.

Having the ability to administer two different tests can more effectively help you identify good job candidates and eliminate those who do not meet your requirements.

Welcome New Service Partners

A warm welcome to our new Converus Service Partners:

- Quadrant Operations, LLC (Utah)
- 4 Rascals LLC (California)
- Polygraph Bahamas Associates (The Bahamas)
- Grupo Especializado en Seguridad Privada DIMAC SA de CV (Mexico)

We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? [Click here](#).)

Click the forward button above to send this newsletter to others interested in our advanced credibility assessment tools. And please share industry news with us! We'd love to hear from you. Email: info@converus.com.

Todd

Todd Mickelsen
President and CEO
[Converus, Inc.](#)

Converus in the News



2019.10.05 – [The false promise of the lie detector](#) (The Week, U.K.)



2019.10.07 – [The Race To Create A Perfect Lie Detector — And The Dangers Of Succeeding](#) (Hot Air, U.S.)

Press Releases



EyeDetect for Investigations Wins Utah Innovation Award

LEHI, Utah – Oct. 11, 2019 – Converus "EyeDetect for Investigations" was 1 of 10 innovations announced Oct. 10 as winners in the 17th annual Utah Innovation Awards at the Rose Wagner Performing Arts Center in Salt Lake City. EyeDetect placed first in the "Enterprise Software, Cloud and Big Data" category. More than 300 attended this event. [READ MORE](#)



New EyeDetect Lie Detection Technology Now Available in Norway

LEHI, Utah – October 28, 2019 – Instead of connecting polygraph cables and sensors to individuals to detect deception, now Norway government and law enforcement agencies can use a new lie detector that can look into a person's eyes to reveal lies with a 90 percent accuracy in 15 minutes. This new technology, EyeDetect by Converus, recently became available in Norway from Converus Service Partner Etterforsker1 Gruppen AS. [READ MORE](#)

EyeDetect Featured at Events Worldwide



Sept. 27, 2019 – Converus Service Partner and Advisory Board Member Darryl Bullens of Forensic Technologies, along with employee Ligia Bauer, demonstrated EyeDetect at the International IT Forum 2019 in Zaporizhzhia, Ukraine. There were approximately 10,000 attendees.



Sept. 28, 2019 - Russ Warner, Converus VP of marketing, sales and operations, spoke at the Association of Workplace Investigators in Marina del Rey, California. Approximately 250 people attended. Don Phin (a consultant) addressed the topic of artificial intelligence and asked Russ to speak about EyeDetect. Don also took a live EyeDetect numbers test before the attendees.



Oct. 3, 2019 – Russ Warner spoke to a group of 72 customers and prospects in Guatemala at an event sponsored by authorized service partner, Identity.



Oct. 7, 2019 - Norway-based Converus Service Partner Thomas Mathiesen of Etterforsker1 Gruppen AS demonstrated EyeDetect at the World Association of Detectives' annual conference in Stockholm, Sweden.



Oct. 7-11, 2019 – Converus President and CEO Todd Mickelsen spoke about EyeDetect at the 23rd Annual Polygraph Seminar in Guatemala.



Oct. 7-11, 2019 – Darryl Bullens, with employees Ligia Bauer and Oleg Nazarov, demonstrated EyeDetect at the XVII International Exhibition "Arms and Security-2019" in Kiev, Ukraine. More than 25,000 attended this event.



Oct. 15, 2019 – Russ Warner and Marcos Valencia of Converus presented at an event with potential customers with Converus Service Partner Carlos Ramirez in Mexico City, Club de Banqueros.



Oct. 16, 2019 – Russ Warner spoke to potential EyeDetect customers at an event with Converus Service Partner Consinfo in Monterrey, Mexico.



Oct. 19, 2019 – Darryl Bullens shared the benefits of EyeDetect with the Ukraine Ministry of Internal Affairs in Kiev, Ukraine. At this meeting, Darryl was presented a "Gratitude Letter" for his work with the National Academy of Internal Affairs.

Upcoming Events

Nov. 19-21, 2019
[Advanced EyeDetect Training](#)
(Converus Headquarters – Lehi, UT)

Jan. 15-17, 2020
[6th Annual Converus Service Partner Conference](#)
(Las Vegas, NV)

July 19-20, 2020
[FBINAA National Annual Training Conference and Exhibition](#)
(New Orleans, LA)



About Converus

Converus provides scientifically validated credibility assessment technologies. EyeDetect® detects deception at 86-90% accuracy in 15-30 minutes by analyzing eye and other behaviors. IdentityDetect® detects falsified identities at 91% accuracy in about 1-3 minutes by analyzing subtle variations in the somatic nervous system.

These technologies help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: www.converus.com

