The 5th Annual Converus Service Partner Conference, which featured several exciting announcements, showing the company continues on its upward trajectory.

FEBRUARY 2019

converus® NEWSLETTER

EyeDetect® IdentityDetect™ IntegrityDetect™

Message from Converus President and CEO

Recapping the Great News from Our Recent Conference

New innovations, new milestones, and new/renewed friendships.

That's just a portion of what attendees at our 5th Annual Converus Service Partner Conference experienced in January near our headquarters in Lehi, Utah.

At the conclusion of our conference, it was more apparent than ever that Converus is well on its way to becoming a major player in the credibility assessment industry — and destined to change the way the world detects deception.

A key announcement shared during my opening remarks was the official release of the Directed Lie Comparison (DLC) test protocol. This 15-minute testing technique is commonly used for diagnostic testing in criminal investigations and civil cases.

Now EyeDetect, just as polygraph, can be used in testing for crimes such as sexual assault, murder, theft, burglary, sexual abuse, domestic violence, parole or treatment violations, and even infidelity. An initial field study conducted by Drs. Kircher and Raskin indicated this new testing protocol has a mean accuracy of over 90 percent.

With tests available now for screening and investigations, EyeDetect gives credibility assessment experts a complete solution. Law enforcement and others have been clamoring for this.

Other announcements that demonstrate Converus is solidifying its role as a major credibility assessment industry player included:

- 19% revenue growth over 2017.
- Complete support for RCT and DLC test editing now available.
- Pending release of a multi-issue, "4R" Relative Comparison Test protocol.
- Converus is on track this year to process more EyeDetect tests than in all previous years combined.

Yes, thanks to our dedicated Converus Service Providers, board members, advisers, consultants — and especially thanks to indefatigable, loyal staff — we're well on our way to realizing our vision to "Be the leading technology provider of credibility assessment solutions."

Welcome New Service Partners

I'd like to personally give a warm welcome to our new Converus Service Partner, Verity Detection Services, LLC (PA). We continue to attract the best of the best in the credibility assessment industry. (Want to become a Converus Service Partner? Click here.)

Click the forward button above to send this newsletter to others interested in our advanced credibility assessment tools. And please share industry news with us! We'd love to hear from you. Email: info@converus.com.

Todd

Todd Mickelsen
President and CEO
Converus, Inc.

Converus in the News

BFM TV.
C 2018
An almost unbeatable lie detector
UN DÉTECTEUR DE MENSONGES PRESQUE IMBATTABLE
FOOTBALL
Ligue 1, 20ème journée : Rennes s'est imposé 1-0 sur la pelouse de Nantes grâce à un but de Damien Da Silva (13').
C'EST DÉJÀ DEMAIN
BFMTV | France | 14.January2019

EyeDetect on French TV

On Jan. 14, a French TV station ran a segment on EyeDetect (in French, of course). This station, BFM TV, is France's most-watched news network with 10 million daily viewers. The station states it "boasts a market share in France that is greater than any equivalent news channel around the world."

The segment was titled, "Anthony Morel's column: An almost unbeatable lie detector." BFM TV's website posted the following with the segment: *An American start-up has developed an almost unbeatable lie detector. It is a formidable device that seeks the truth from our eyes. Researchers also seriously suggest testing the reliability of their machine on American politicians. The principle is simple: the individual must answer a series of questions facing a very sophisticated infrared camera.*

CIO APPLICATIONS

2019.01.31 – Now AI Will Simplify Lie Detection (CIO Applications)

Press Releases

Attendees at 5th Annual Converus Service Partner Conference Treated to 3 Major Announcements

LEHI, Utah – Feb. 25, 2019 – Despite freezing temperatures outside, attendees at the 5th Annual Converus Service Partner Conference quickly warmed up to several major announcements by Todd Mickelsen, Converus president and CEO. The most significant announcement was the official release of a new 15-minute Directed Lie Comparison (DLC) test protocol of EyeDetect. It will be used for diagnostic testing, which is commonly used for criminal investigations and civil cases. **READ MORE**

EyeDetect Can Now Be Used for Single Issue, Diagnostic Tests for Investigations

LEHI, Utah – Jan. 30, 2019 – Converus' disruptive lie detector, EyeDetect, just became more disruptive to the credibility assessment market with a new 15-minute Directed Lie Comparison (DLC) test — a test technique commonly used in criminal investigations or civil cases. This means EyeDetect can now be used in such situations as sexual assault, murder, sexual abuse of a child, spousal abuse, parole or treatment violations, or infidelity. An initial field study shows this computer-based, true/false test is 90 percent accurate. **READ MORE**

New EyeDetect Flyer for Clergy

Clergy

Keep a Holy House

Get to the bottom of potential clergy sex-abuse scandals quickly with a 15-minute lie detector test.

EyeDetect® The eyes don't lie.

CLICK HERE for the PDF.

Memories from the 5th Annual Converus Service Partner Conference

CASCADE ROOM
Hilton Garden Inn
Welcomes
5th Annual Converus Service Partner Conference
Hilton Garden Inn
World Class Science Team
Number test
converus

Upcoming Events

The Most Accur
POLITIA
eyede

Border Security Expo
March 26-27, 2019
(San Antonio, TX)

National Sheriff's Association (Booth #1020)
June 15-19, 2019
(Louisville, KY)

About Converus

Converus provides scientifically validated credibility assessment technologies. EyeDetect® detects deception at 86-90% accuracy in 15-30 minutes by analyzing eye and other behaviors. IdentityDetect™ detects falsified identities at 91% accuracy in about 1-3 minutes by analyzing subtle variations in the motor nervous system responses. IntegrityDetect™ identifies the most trustworthy individuals at 80% accuracy in 6 minutes by analyzing a person's implicit associations. These technologies help protect countries, corporations and communities from corruption, crime and threats. Converus is headquartered in Lehi, Utah, USA. Visit: www.converus.com

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