

Converus Product Descriptions

EyeDetect is the world's first nonintrusive lie detection technology that accurately detects deception in 15-30 minutes by analyzing eye and other behaviors.

IdentityDetect is the first browser-based identity verification technology that accurately detects fake identities in about 1-3 minutes by analyzing variations in the motor nervous system responses of examinees.

IntegrityDetect, the first integrity test based on reaction time and a machine-learning analyzed technique, accurately identifies the most trustworthy individuals within 6 minutes by analyzing how they implicitly associate themselves to a set of issues.

Converus Vision Statement

Protect countries, corporations and communities from corruption, crime and threats.

Our Industry

Credibility assessment (also known as lie detection).

Lying, Corruption Fun Facts

- "Lying is, in a pure physiological sense, an unnatural act." – Lewis Thomas, American physician and biologist at Harvard Medical School, Pulitzer Prize nominee, and author.
- Studies reveal humans have an accuracy rate of about 54% for detecting a liar (about as good as a coin flip).
- Corruption costs 5% of global GDP.
- U.S. employees steal \$50 billion annually from employers.
- In Russia, corruption consumes 44% of GDP.
- In the U.S., the Employee Polygraph Protection Act (EPPA) prohibits using lie detectors in private companies.

Top 5 Credibility Assessment Tools (ranked by accuracy)

- 1) **EyeDetect** and fMRI (brain scan)
- 2) Polygraph
- 3) EEG (Electroencephalography – measures brain activity through electrodes attached to the subject's scalp.)
- 4) Computer Voice Stress Analyzer (CVSA)
- 5) Personality or Integrity Test

Converus Timeline (Highlights)

2002 – Ocular-motor deception test (ODT) concept conceived.

2003 – Work began at the University of Utah to develop the ODT technology.

2013 – ODT technology branded as "EyeDetect."

April 8, 2014 – EyeDetect technology announced at a press conference in Mexico City and released in Spanish Latin-America.

August 2015 – EyeDetect released to the U.S. market.

August 23, 2017 – [IdentityDetect](#) released.

January 29, 2018 – [IntegrityDetect](#) released.

January 29, 2019 – [EyeDetect test for investigations](#) released.

About Converus

Converus, headquartered in Lehi, Utah (about 28 miles south of Salt Lake City), is committed to providing trustworthy credibility assessment solutions. The company was formed in June 2010 (under a different name) and renamed Converus in December 2013.

Pronunciation: con - vair' - rus