



Todd Mickelsen
President & CEO

Todd Mickelsen has 25+ years of high tech senior management experience in business development, sales and product management at start-ups and established software giants, including Microsoft. Prior to Converus, he was Director of Product Management at Ancestry.com, responsible for the definition and delivery of a new family history software platform. He was a co-founder of NextPage and served as Managing Director of NextPage Europe Ltd. At Microsoft, Todd provided product direction for Microsoft's enterprise search products. Todd holds a B.S. in marketing and business from Brigham Young University.



Greg Parkinson
Chief Software Architect

Greg Parkinson is a software industry veteran with a long history of engineering scalable systems and platforms. Greg previously worked as Chief Software Architect at MediConnect Global, where he helped position the company for acquisition by Verisk Analytics in 2012. Prior to MediConnect, he was the Chief Software Architect at Ancestry.com. Greg has a B.S. of Science in computer science and mathematics from Christopher Newport University in Newport News, Virginia. He graduated magna cum laude.



Ben Stout
Chief Technology Officer

Ben Stout brings years of experience building industry-leading enterprise systems and managing technology teams. He previously worked as CTO at MediConnect Global and played an integral role in designing the scalable software, infrastructure and products that helped grow the company into a 1,000-employee corporation — which sold in March 2012 for \$377 million. Ben has a B.S. in computer science from Brigham Young University.



Russ Warner
VP of Sales, Marketing & Operations

Russ Warner has extensive management, marketing, sales, business development, and international experience. He's worked at technology companies such as Novell, WordPerfect and Altiris/Symantec. Prior to Converus, he was CEO at ContentWatch, makers of Net Nanny. Russ received a B.S. in Zoology pre-med and an M.B.A. from Brigham Young University. He speaks Spanish and Portuguese.



Fernando Ferreira
VP, Latin America and Caribbean Sales

Fernando Ferreira is fluent in Spanish, Portuguese and English. He has nearly 20 years experience selling in the telecom, enterprise software and simulation industries. He previously worked for Alianza, LANDesk, Blackbaud Inc., Imadigi, and Immersive Technologies. While at Immersive, he increased sales by 660 percent in 18 months. He has a Bachelor of Science in computer science from Universidad Latinoamericana de Ciencia y Tecnología.



Jeff Pizzino, APR
VP, Corporate Communications

Jeff Pizzino started his PR career in 1987. His work history includes Ketchum Public Relations, Johnson & Johnson, the Gemological Institute of America, and Penta Water. Jeff's adept at securing press coverage, preserving corporate reputation, fine-tuning messaging, strengthening corporate culture, and embracing authentic communications. He has an M.B.A. in Management from Western International University and a B.A. in Communications from Brigham Young University.



Mark Handler
Director of Professional Services

Mark Handler is an independent polygraph instructor and consultant. He serves on the board of the American Polygraph Association (APA). He has published over 50 scientific articles on the topic of polygraph and credibility assessment. Previously, he was a Deputy Sheriff in Montgomery County, Texas and a U.S. Navy nuclear submariner. Mark previously served on the Converus Advisory Board.



Jim Mosher
Director of Product Management

Jim Mosher has been a product and program management professional since 1991. Leveraging his skills in product vision, competitive analysis, requirements definition, agile development, product analytics and more, he delivers successful web, mobile and desktop products in B2B and B2C spaces. His work history includes Ancestry, Microsoft, FAST Search and Transfer, NextPage, MStar.net, and Folio. Jim has a B.A. in English from Brigham Young University.