

Verify a Customer's Identity within Minutes

An affordable, highly accurate web-based and mobile app technology for customer identity verification to quickly expose fake identities.



An Additional Tool for Protecting Your Bank or Financial Institution from Fake Identities

How do you know if a customer is who they say they are on a loan or credit application, or is the person that's authorized to perform a transaction — whether in-person or online? Is a customer using a fake identity or the identity of someone else because he/she has a criminal past or is trying to make a fraudulent transaction?

Anti-Money Laundering (AML) and Know Your Customer (KYC) rules and regulations place a heavy burden on banks and other financial institutions. By making IdentityDetect part of your overall AML/KYC initiatives, you can substantially reduce the number of false positives (transactions flagged as suspect) and streamline the transaction or customer onboarding process.

IdentityDetect can prevent fraudulent transactions by validating a customer's

identity when nonstandard transactions are attempted.

IdentityDetect is the world's first nonintrusive, browser-based identity verification technology that accurately detects fake identities within 3 minutes by analyzing variations in motor nervous system responses. It uncovers inconsistencies in people presenting false identities. Truthful applicants will have no problems with an IdentityDetect evaluation. Those who present a false identity will struggle. IdentityDetect will indicate who is truthful and who is deceptive.

IdentityDetect provides another crucial data point in evaluating the veracity of prospective or current customers. Protect your bank or financial institution with the latest, proven technology for exposing identity fraud.



Highly Accurate

More than 90% accurate.



Fast

Tests take 3 minutes or less.
Results available usually within seconds.



Integrable

Easily integrated into your existing onboarding and transaction processes.

How IdentityDetect Works

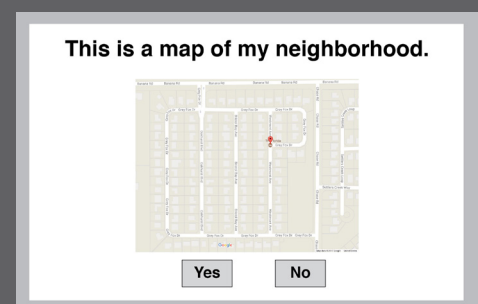
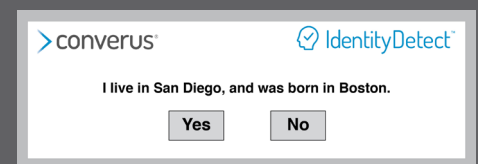
Studies have proven that deception, such as defending a false identity, increases cognitive load. IdentityDetect measures changes in the motor nervous system that result from increased cognitive effort when a person purports to be someone else.

During an onboarding process for new customers, applicants provide personal information, such as their name, address, and phone number. Before onboarding is completed, or prior to any approved transactions, a customer could be asked to validate their identity, based on details previously provided.

IdentityDetect measures an applicants' responses with several methods, applies a complex scoring algorithm, and uses a machine learning system to accurately determine the person's credibility. Results from the evaluation are available almost immediately, allowing decision makers or automated systems to proceed with a transaction or flag the applicant or customer for further review.

IdentityDetect Easily Integrated, Customizable

IdentityDetect operates as a service and is easily integrated into existing onboarding and transaction processes using a Software Development Kit. With a REST API and libraries for iOS and Android app development, integrating IdentityDetect is straightforward. IdentityDetect evaluations may also be customized to meet your specific requirements.



Note: In the USA, the Employee Polygraph Protection Act (EPPA) prohibits using a technology like IdentityDetect for verifying the identity of a potential employee in private companies. Use is allowed within federal, state and municipal governments or in any non-employment scenario.



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